# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

-			
		FORM 10-Q	
(Mark One)			<del>_</del>
<b>☑</b> QUARTERLY REPORT PURSUANT	TO SECTION 1	3 OR 15(d) OF THE SECURITIES EX	CCHANGE ACT OF 1934
	For the quar	terly period ended September 30, 2024	
		OR	
☐ TRANSITION REPORT PURSUANT	TO SECTION	13 OR 15(d) OF THE SECURITIES EX	KCHANGE ACT OF 1934
	For the trans	ition period from to	
	Com	mission file number 001-40806	
		reshworks Inc. of registrant as specified in its charter)	
Delaware	295	0 S Delaware Street, Suite 201	33-1218825
(State or other jurisdiction of incorporation or organization)		San Mateo, CA 94403	(I.R.S. Employer Identification No.)
	(Address of p	orincipal executive offices and Zip Code)	
(Former na		(650) 513-0514 telephone number, including area code) Not Applicable ess and former fiscal year, if changed since	ce last report)
Securities registered pursuant to Section 12(b) of	the Act:		
Title of each class		Trading Symbol(s)	Name of each exchange on which registered
Class A common stock, par value \$0.000	1 per share	FRSH	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports); and (2) has been subject to such filing requirements for the past 90 days. Yes  $\boxtimes$  No  $\square$ 

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T ( $\S$ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  $\boxtimes$  No  $\square$ 

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer		$\boxtimes$	Accelerated filer	
	Non-accelerated filer		Smaller reporting company	
			Emerging growth company	
or revised financia  Indicate by ch  As of Novem	al accounting standards provided pursuant to neck mark whether the registrant is a shell co	Section 13 ompany (as strant's Cla	trant has elected not to use the extended transition parameters and the Exchange Act. □ s defined in Rule 12b-2 of the Exchange Act). Yes ass A common stock outstanding was 232,984,740	□ No ⊠

# FRESHWORKS INC.

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# SPECIAL NOTE ABOUT FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended (Exchange Act), about us and our industry that involve substantial risks and uncertainties. All statements other than statements of historical facts contained in this Quarterly Report on Form 10-Q, including statements regarding our future results of operations and financial condition, business strategy, and plans and objectives of management for future operations are forward-looking statements. In some cases, forward-looking statements may be identified by words such as "anticipate," "believe," "contemplate," "continue," "could," "estimate," "expect," "intend," "may," "plan," "potential," "predict," "project," "should," "target," "will" or "would," or the negative of these words or other similar terms or expressions. These forward-looking statements include, but are not limited to, statements concerning the following:

- our expectations regarding our annual recurring revenue (ARR), revenue, expenses, and other operating results;
- our ability to acquire new customers and successfully retain existing customers;
- our ability to increase the number of users who access our platform;
- our ability to increase usage of existing products;
- · our ability to effectively manage our growth;
- our ability to achieve or sustain profitability;
- future investments in our business, our anticipated capital expenditures, and our estimates regarding our capital requirements;
- the costs and success of our sales and marketing efforts, and our ability to maintain and enhance our brand;
- the estimated addressable market opportunity for existing products and new products;
- our reliance on key personnel and our ability to identify, recruit, and retain skilled personnel;
- our ability to effectively manage our growth, including any international expansion;
- our ability to successfully integrate acquired businesses, including D42 Parent, Inc.;
- the effects of macroeconomic uncertainties, including high interest rates, foreign exchange rate volatility, global geopolitical uncertainties, inflationary pressures, and other macroeconomic factors beyond our control;
- our ability to protect our intellectual property rights and any costs associated therewith;
- our ability to compete effectively with existing competitors and new market entrants; and
- the size and growth rates of the markets in which we compete.

You should not rely on forward-looking statements as predictions of future events. We have based the forward-looking statements contained in this Quarterly Report on Form 10-Q on our current expectations and projections about future events and trends that we believe may affect our business, financial condition and operating results. The outcome of the events described in these forward-looking statements is subject to risks, uncertainties and other factors described in the section titled "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2023 and elsewhere in this Quarterly Report on Form 10-Q. Moreover, we operate in a very competitive and rapidly changing environment. New risks and uncertainties emerge from time to time, and it is not possible for us to predict all risks and uncertainties that could have an impact on the forward-looking statements contained in this Quarterly Report on Form 10-Q. The results, events, and circumstances reflected in the forward-

looking statements may not be achieved or occur, and actual results, events, or circumstances could differ materially from those described in the forward-looking statements.

In addition, statements that "we believe" and similar statements reflect our beliefs and opinions on the relevant subject. These statements are based on information available to us as of the date of this Quarterly Report on Form 10-Q. While we believe that such information provides a reasonable basis for these statements, that information may be limited or incomplete. Our statements should not be read to indicate that we have conducted an exhaustive inquiry into, or review of, all relevant information. These statements are inherently uncertain, and investors are cautioned not to unduly rely on these statements.

The forward-looking statements made in this Quarterly Report on Form 10-Q relate only to events as of the date on which the statements are made. We undertake no obligation to update any forward-looking statements made in this Quarterly Report on Form 10-Q to reflect events or circumstances after the date of this Quarterly Report on Form 10-Q or to reflect new information or the occurrence of unanticipated events, except as required by law. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements, and you should not place undue reliance on our forward-looking statements. Our forward-looking statements do not reflect the potential impact of any future acquisitions, mergers, dispositions, joint ventures or investments.

#### Where You Can Find More Information

We announce material information to the public through a variety of means, including filings with the U.S. Securities and Exchange Commission, press releases, public conference calls, our website (freshworks.com), the investor relations section of our website (ir.freshworks.com), our LinkedIn account (linkedin.com/company/freshworks-inc/), and our X (formerly Twitter) account (@FreshworksInc). We use these channels to communicate with investors and the public about our company, our products and services and other matters. Therefore, we encourage investors, the media and others interested in our company to review the information we make public in these locations, as such information could be deemed to be material information.

# PART I. FINANCIAL INFORMATION

# ITEM 1. FINANCIAL STATEMENTS (UNAUDITED)

# FRESHWORKS INC. CONDENSED CONSOLIDATED BALANCE SHEETS

(in thousands, except share and per share amounts) (unaudited)

(unaumeu)	<b>September 30, 2024</b>			December 31, 2023	
Assets			_		
Current assets:					
Cash and cash equivalents	\$	391,101	\$	488,121	
Marketable securities		663,883		699,506	
Accounts receivable, net of allowance of \$7,530 and \$8,562		99,169		97,179	
Deferred contract acquisition costs		25,056		22,908	
Prepaid expenses and other current assets		53,575		47,832	
Total current assets		1,232,784		1,355,546	
Property and equipment, net		26,150		22,747	
Operating lease right-of-use assets		29,862		32,749	
Deferred contract acquisition costs, noncurrent		21,654		19,764	
Intangible assets, net		94,432		_	
Goodwill		147,014		6,181	
Deferred tax assets		9,527		10,013	
Other assets		13,761		9,772	
Total assets	\$	1,575,184	\$	1,456,772	
Liabilities and Stockholders' Equity					
Current liabilities:					
Accounts payable	\$	6,956	\$	3,485	
Accrued liabilities		73,733		56,608	
Deferred revenue		296,089		266,399	
Income tax payable		1,152		722	
Total current liabilities		377,930		327,214	
Operating lease liabilities, non-current		25,531		26,795	
Other liabilities		36,697		30,501	
Total liabilities		440,158		384,510	
Commitments and contingencies (Note 9)		,		,	
Stockholders' equity:					
Preferred stock, \$0.00001 par value per share; 10,000,000 shares authorized; zero shares issued and outstanding		_		_	
Class A common stock, \$0.00001 par value per share; 1,000,000,000 shares authorized; 232,730,114 and 208,940,016 shares issued and outstanding		2		2	
Class B common stock, \$0.00001 par value per share; 350,000,000 shares authorized; 69,847,416 and 87,754,921 shares issued and outstanding		1		1	
Additional paid-in capital		4,847,178		4,713,522	
Accumulated other comprehensive income (loss)		1,822		(754)	
Accumulated deficit		(3,713,977)		(3,640,509)	
Total stockholders' equity		1,135,026		1,072,262	
Total liabilities and stockholders' equity	\$	1,575,184	\$	1,456,772	
rotal habilities and stockholders equity	Ψ	1,5,5,101	Ψ	1,150,772	

The accompanying notes are an integral part of these condensed consolidated financial statements.

# FRESHWORKS INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except per share amounts) (unaudited)

	Three Months Ended September 30,					Nine Months Ended September 30,					
		2024		2023		2024		2023			
Revenue	\$	186,575	\$	153,550	\$	525,849	\$	436,321			
Cost of revenue		29,806		26,263		83,871		76,360			
Gross profit		156,769		127,287		441,978		359,961			
Operating expense:											
Research and development		47,885		34,885		123,562		101,922			
Sales and marketing		101,253		90,673		300,143		265,458			
General and administrative		46,495		40,464		133,091		122,712			
Total operating expenses		195,633		166,022		556,796		490,092			
Loss from operations		(38,864)		(38,735)		(114,818)		(130,131)			
Interest and other income, net		13,929		10,993		39,971		31,688			
Loss before income taxes		(24,935)		(27,742)		(74,847)		(98,443)			
Provision for (benefit from) income taxes		5,024		3,291		(1,379)		10,912			
Net loss	\$	(29,959)	\$	(31,033)	\$	(73,468)	\$	(109,355)			
Net loss per share - basic and diluted	\$	(0.10)	\$	(0.11)	\$	(0.24)	\$	(0.37)			
Weighted average shares used in computing net loss per share - basic and diluted		302,096		294,146		299,931		292,103			

The accompanying notes are an integral part of these condensed consolidated financial statements.

# FRESHWORKS INC. CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS

(in thousands) (unaudited)

	Three Mo Septen			nded ),			
	 2024		2023		2024		2023
Net loss	\$ (29,959)	\$	(31,033)	\$	(73,468)	\$	(109,355)
Other comprehensive income:							
Available-for-sale securities:							
Change in unrealized loss on marketable securities	3,139		1,483		2,541		3,169
Net change on cash flow hedges	(288)		(734)		35		(630)
Total other comprehensive income	2,851		749		2,576	\$	2,539
Comprehensive loss	\$ (27,108)	\$	(30,284)	\$	(70,892)	\$	(106,816)

 $\label{thm:companying} \textit{The accompanying notes are an integral part of these condensed consolidated financial statements.}$ 

# $\label{eq:freshworks} FRESHWORKS INC. \\ CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY$

(in thousands) (unaudited)

Three	Months	Ended	September	30 2024

	Comme	on Stock	Additional Paid-in	Accumulated Other Comprehensive	Accumulated	Total Stockholders'
	Shares	Amount	Capital	Income (Loss)	Deficit	Equity
Balances as of June 30, 2024	300,961	\$ 3	\$ 4,800,143	\$ (1,029)	\$ (3,684,018)	\$ 1,115,099
Issuance of common stock upon exercise of stock options	12	_	3	_	_	3
Issuance of common stock upon vesting and settlement of restricted stock units, net of shares withheld for taxes	1,605	_	(11,540)	_	_	(11,540)
Stock-based compensation	_	_	58,572	_	_	58,572
Other comprehensive income	_	_	_	2,851	_	2,851
Net loss		_	_	_	(29,959)	(29,959)
Balances as of September 30, 2024	302,578	\$ 3	\$ 4,847,178	\$ 1,822	\$ (3,713,977)	\$ 1,135,026

# Three Months Ended September 30, 2023

	· · · · · · · · · · · · · · · · · · ·											
	Common Stock Shares Amount		Additional - Paid-in Capital		Accumulated Other Comprehensive		Accumulated Deficit			Total tockholders'		
	Shares		Amount		Сарітаі		Loss		Deficit		Equity	
Balances as of June 30, 2023	292,839	\$	3	\$	4,644,686	\$	(5,641)	\$	(3,581,395)	\$	1,057,653	
Issuance of common stock upon exercise of stock options	61				16		_				16	
Issuance of common stock upon vesting and settlement of restricted stock units, net of shares withheld for taxes	1,961				(24,510)						(24,510)	
	1,901		_		. , ,		<del></del>		_			
Stock-based compensation	_		_		55,609				_		55,609	
Other comprehensive income	_		_		_		749		_		749	
Net loss	_		_		_		_		(31,033)		(31,033)	
Balances as of September 30, 2023	294,861	\$	3	\$	4,675,801	\$	(4,892)	\$	(3,612,428)	\$	1,058,484	

# FRESHWORKS INC. CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

(in thousands) (unaudited)

	Nine Months Ended September 30, 2024										
-	Common Stock Shares Amount			Additional Paid-in Capital		Accumulated Other Comprehensive (Income (Loss)	Accumulated Deficit			Total tockholders' Equity	
Balances as of December 31, 2023	296,695	\$	3	\$	4,713,522	\$	(754)	\$	(3,640,509)	\$	1,072,262
Issuance of common stock upon exercise of stock options	133		_		39		_		_		39
Issuance of common stock and options in connection with acquisition	687		_		12,874		_		_		12,874
Issuance of common stock upon vesting and settlement of restricted stock units, net of shares withheld for taxes	4,755		_		(48,897)		_		_		(48,897)
Issuance of common stock under employee stock purchase plan, net of shares withheld and retired for taxes	308		_		3,630		_		_		3,630
Stock-based compensation	_		_		166,010		_		_		166,010
Other comprehensive income	_		_		_		2,576		_		2,576
Net loss			_		_				(73,468)		(73,468)
Balances as of September 30, 2024	302,578	\$	3	\$	4,847,178	\$	1,822	\$	(3,713,977)	\$	1,135,026

	Nine Months Ended September 30, 2023											
	Common Stock Shares Amount				Additional Paid-in		Accumulated Other Comprehensive	Accumulated Deficit		s	Total tockholders'	
D. 1		Ф		Ф	Capital		Income			Ф	Equity	
Balances as of December 31, 2022	289,093	\$	3	\$	4,562,319	\$	(7,431)	\$	(3,503,073)	\$	1,051,818	
Issuance of common stock upon exercise of stock options	205		_		61		_		_		61	
Issuance of common stock upon vesting and settlement of restricted stock units, net of shares withheld for taxes	5,196		_		(52,380)		_		_		(52,380)	
Issuance of common stock under employee stock purchase plan, net of shares withheld and retired for taxes	367		_		4,312		_		_		4,312	
Stock-based compensation	_		_		161,489		_		_		161,489	
Unrealized loss on marketable securities	_		_		_		2,539		_		2,539	
Net loss	_		_		_		_		(109,355)		(109,355)	
Balances as of September 30, 2023	294,861	\$	3	\$	4,675,801	\$	(4,892)	\$	(3,612,428)	\$	1,058,484	

 $\label{thm:companying} \textit{The accompanying notes are an integral part of these condensed consolidated financial statements}.$ 

# FRESHWORKS INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands) (unaudited)

	Nine Months Ended September 30,					
		2024	2023			
Cash Flows from Operating Activities:						
Net loss	\$	(73,468)	(109,355)			
Adjustments to reconcile net loss to net cash provided by operating activities:						
Depreciation and amortization		13,052	9,098			
Amortization of deferred contract acquisition costs		20,667	17,600			
Non-cash lease expense		6,607	5,692			
Stock-based compensation		166,290	160,067			
Discount amortization on marketable securities		(12,972)	(12,108)			
Deferred income taxes		(13,801)	113			
Other		321	110			
Changes in operating assets and liabilities:						
Accounts receivable		6,602	(10,003)			
Deferred contract acquisition costs		(24,705)	(19,147)			
Prepaid expenses and other assets		(7,733)	(11,793)			
Accounts payable		3,122	(3,219)			
Accrued and other liabilities		10,188	(3,150)			
Deferred revenue		26,959	40,459			
Operating lease liabilities		(1,845)	(9,052)			
Net cash provided by operating activities		119,284	55,312			
Cash Flows from Investing Activities:						
Purchases of property and equipment		(4,110)	(990)			
Proceeds from sale of property and equipment		86	91			
Capitalized internal-use software		(3,574)	(5,075)			
Purchases of marketable securities		(566,638)	(653,679)			
Maturities and redemptions of marketable securities		617,796	805,933			
Business combination, net of cash acquired		(213,905)				
Net cash provided by (used in) investing activities		(170,345)	146,280			
Cash Flows from Financing Activities:						
Proceeds from issuance of common stock under employee stock purchase plan, net		3,630	4,312			
Proceeds from exercise of stock options		39	61			
Payment of withholding taxes on net share settlement of equity awards		(49,627)	(51,782)			
Net cash used in financing activities		(45,958)	(47,409)			
Net increase (decrease) in cash, cash equivalents and restricted cash	-	(97,019)	154,183			
Cash, cash equivalents and restricted cash, beginning of period		488,216	304,158			
Cash, cash equivalents and restricted cash, end of period	\$	391,197				
		·	,			
Reconciliation of cash, cash equivalents and restricted cash to consolidated balance sheets:						
Cash and cash equivalents	\$	391,101	\$ 458,249			
Restricted cash included in prepaid expenses and other current assets		3	_			
Restricted cash included in other assets		93	92			
Total cash, cash equivalents and restricted cash	\$	391,197	\$ 458,341			
Supplemental cash flow information:						
Cash paid for taxes	\$	8,130	9,893			
Non-cash investing and financing activities:						
Operating lease right-of-use assets obtained in exchange for operating lease obligations, net of modifications	\$	3,973	\$ 4,914			
Stock-based compensation capitalized as internal-use software	\$	1,117				
Issuance of common stock and options in connection with acquisition	\$	12,874				

The accompanying notes are an integral part of these condensed consolidated financial statements.

#### FRESHWORKS INC.

#### NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### (UNAUDITED)

#### 1. Business, Basis of Presentation and Summary of Significant Accounting Policies

# **Description of Business**

Freshworks Inc. (Freshworks, or the Company) is a software development company that provides software-as-a-service (SaaS) products that deliver modern and innovative AI-guided customer and employee service solutions that enable companies of all sizes to drive delightful engagement and increase productivity. The Company was incorporated in Delaware in 2010 and is headquartered in San Mateo, California.

On June 6, 2024, the Company acquired all outstanding shares of D42 Parent, Inc., (Device42), an IT asset management company, for approximately \$238.1 million. See Note 6—Business Combinations.

# Basis of Presentation and Principles of Consolidation

The accompanying condensed consolidated financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America (GAAP). The condensed consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries, and all intercompany balances and transactions have been eliminated in consolidation.

#### Unaudited Interim Consolidated Financial Statements

The accompanying condensed consolidated balance sheet as of September 30, 2024, the condensed consolidated statements of operations, of comprehensive loss, of cash flows, and of stockholders' equity for the three and nine months ended September 30, 2024 and 2023, and the related notes to such condensed consolidated financial statements are unaudited. These unaudited condensed consolidated financial statements are presented in accordance with the rules and regulations of the U.S. Securities and Exchange Commission (SEC) and do not include all disclosures normally required in annual consolidated financial statements prepared in accordance with GAAP. In management's opinion, the unaudited condensed consolidated financial statements have been prepared on a basis consistent with the annual consolidated financial statements and reflect all adjustments, which include only normal recurring adjustments, necessary for the fair statement of the Company's financial position as of September 30, 2024 and its results of operations and cash flows for the three and nine months ended September 30, 2024 are not necessarily indicative of the results to be expected for the full year or any other future interim or annual period.

The condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements and notes included in the Company's Annual Report on Form 10-K for the year ended December 31, 2023, which was filed with the SEC on February 16, 2024.

# Use of Estimates

The preparation of the condensed consolidated financial statements in accordance with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the consolidated financial statements, and the reported amounts of income and expense during the reporting periods. Significant items subject to such estimates and assumptions include, but are not limited to, the following:

- determination of standalone selling price (SSP) for each distinct performance obligation included in customer contracts with multiple performance obligations;
- · allowance for doubtful accounts;
- benefit period of deferred contract acquisition costs;

- capitalization of internal-use software development costs;
- fair value of goodwill;
- useful lives of long-lived assets, including intangible assets;
- valuation of deferred tax assets:
- valuation of employee defined benefit plan and other compensation liabilities;
- · fair value of share-based awards; and
- incremental borrowing rate used for operating leases.

#### Concentrations of Risk

Financial instruments that potentially expose the Company to significant concentration of credit risk consist primarily of cash, cash equivalents, marketable securities, and accounts receivable. The Company's cash, cash equivalents and marketable securities are generally held with large financial institutions and are in excess of the federally insured limits provided on such deposits. In addition, the Company has cash and cash equivalents held in international bank accounts, which are denominated primarily in euros, British Pounds, and Indian Rupees.

There were no customers that individually exceeded 10% of the Company's revenue for the three and nine months ended September 30, 2024 and 2023 or that represented 10% or more of the Company's consolidated accounts receivable balance as of September 30, 2024.

The Company primarily relies upon its third-party cloud infrastructure partner, Amazon Web Services, to serve customers and operate certain aspects of its services. Any disruption of this cloud infrastructure partner would impact the Company's operations and its business could be adversely impacted.

#### Significant Accounting Policies

The Company's significant accounting policies are described in the Annual Report on Form 10-K for the year ended December 31, 2023. There have been no significant changes to these policies that have had a material impact on the condensed consolidated financial statements and the related notes for the three and nine months ended September 30, 2024, except for the addition of the following revenue recognition policy for the business acquired in June 2024 (see Note 6):

Software license revenue is generally sold as bundled arrangements that include the rights to a software license and maintenance. For these contracts, the transaction price is allocated to the separate performance obligations on the basis of relative standalone selling price. Software license revenue consists of term licenses and is recognized upfront, upon making the software available to the customer. The associated software maintenance revenue is generally recognized ratably over the contract term as support and updates are provided to the customers over the term of the arrangement.

#### Recent Accounting Pronouncements

There have been no recently issued accounting pronouncements that are expected to have a material impact on the Company's condensed consolidated financial statements

# 2. Revenue From Contracts with Customers

The Company primarily derives revenue from subscription fees and related professional services. The Company also sells software licenses with associated maintenance and professional services based on product offerings introduced upon the acquisition of Device42 in the quarter ended June 30, 2024.

The Company sells subscriptions and software licenses directly to customers and indirectly through channel partners with arrangements that are non-cancelable and non-refundable. The Company's subscription arrangements

do not provide customers with the right to take possession of the software supporting the solutions and, as a result, are accounted for as service arrangements.

The Company records revenue net of sales or value-added taxes.

#### Disaggregation of Revenue

The following table summarizes revenue by the Company's product and service offerings (in thousands):

	Three Months Ended September 30,				Nine Months End	eptember 30,	
		2024		2023	2024		2023
Subscription services, software licenses and maintenance	\$	184,409	\$	150,033	\$ 518,582	\$	425,755
Professional services		2,166		3,517	7,267		10,566
Total revenue	\$	186,575	\$	153,550	\$ 525,849	\$	436,321

See Note 13 for revenue by geographic location.

#### Unbilled Receivables, Deferred Revenue and Remaining Performance Obligations

Unbilled receivables primarily represent revenue recognized in excess of billings from non-cancellable multi-year contract arrangements. As of September 30, 2024 and December 31, 2023, the Company had \$5.7 million and \$0.2 million of unbilled receivables, respectively. Unbilled receivables are included within accounts receivable, net on the condensed consolidated balance sheet. Deferred revenue consists of customer billings in excess of revenue being recognized. As of September 30, 2024, non-current deferred revenue of \$3.3 million was included in Other Liabilities on the condensed consolidated balance sheet. As of December 31, 2023, the Company did not have any non-current portion of deferred revenue.

Revenue recognized during the three months ended September 30, 2024 and 2023 from amounts included in deferred revenue at the beginning of these periods was \$136.1 million and \$109.5 million, respectively. Revenue recognized during the nine months ended September 30, 2024 and 2023 from amounts included in deferred revenue at the beginning of these periods was \$252.8 million and \$192.6 million, respectively.

The aggregate balance of remaining performance obligations as of September 30, 2024 was \$488.9 million. The Company expects to recognize \$358.0 million of the balance as revenue in the next 12 months and the remainder thereafter. The aggregate balance of remaining performance obligations represents contracted revenue that has not yet been recognized, which includes unearned revenue and unbilled amounts that will be recognized as revenue in future periods.

# **Deferred Contract Acquisition Costs**

The change in the balance of deferred contract acquisition costs during the periods presented is as follows (in thousands):

	Three Months Ended September 30,					Nine Months Ended September 30,			
	2	024		2023		2024		2023	
Balance at beginning of the period	\$	46,036	\$	40,962	\$	42,672	\$	39,675	
Add: Contract costs capitalized during the period		7,803		6,391		24,705		19,147	
Less: Amortization of contract costs during the period		(7,129)		(6,131)		(20,667)		(17,600)	
Balance at end of the period	\$	46,710	\$	41,222	\$	46,710	\$	41,222	

# 3. Cash Equivalents and Marketable Securities

Cash equivalents and available-for-sale debt securities consisted of the following as of September 30, 2024 and December 31, 2023 (in thousands):

	September 30, 2024							
	 Amortized Cost		Unrealized Gains	Unrealized Losses		Fair Value		
Cash equivalents:								
Money market funds	\$ 286,574	\$	_	\$ —	\$	286,574		
U.S. treasury securities	15,467		2	_		15,469		
Corporate debt securities	9,292		_	_		9,292		
Total cash equivalents	311,333		2	_		311,335		
Debt securities:								
U.S. treasury securities	308,194		1,265	(9)		309,450		
U.S. government agency securities	227,208		709	(18)		227,899		
Corporate debt securities	68,717		273	(9)		68,981		
Certificates of deposit	57,553		_	_		57,553		
Total debt securities	661,672		2,247	(36)		663,883		
Total cash equivalents and debt securities	\$ 973,005	\$	2,249	\$ (36)	\$	975,218		

	December 31, 2023								
		Amortized Cost		Unrealized Gains	ealized Gains Unrealized Losses		Fair Value		
Cash equivalents:									
Money market funds	\$	77,832	\$		\$ —	\$	77,832		
U.S. treasury securities		239,727		22	_		239,749		
U.S. government agency securities		8,388		1	_		8,389		
Corporate debt securities		36,905		<u> </u>			36,905		
Total cash equivalents		362,852		23	_		362,875		
Debt securities:									
U.S. treasury securities		264,554		339	(398)		264,495		
U.S. government agency securities		366,946		571	(824)		366,693		
Corporate debt securities		66,777		72	(109)		66,740		
Total debt securities		698,277		982	(1,331)		697,928		
Total cash equivalents and debt securities	\$	1,061,129	\$	1,005	\$ (1,331)	\$	1,060,803		

The following table presents gross unrealized losses and fair values for the securities that were in a continuous unrealized loss position as of September 30, 2024 and December 31, 2023 (in thousands):

September 30, 2024

	Less tha	n 12 months	Greater th	an 12 months	To	otal	
	Fair Value	Unrealized Loss	Fair Value	Unrealized Loss	Fair Value	Unrealized Loss	
U.S. treasury securities	\$ 11,657	\$ (1)	\$ 11,443	\$ (8)	\$ 23,100	\$ (9)	
U.S. government agency securities	10,657	_	37,753	(18)	48,410	(18)	
Corporate debt securities	_	_	9,942	(9)	9,942	(9)	
Total	\$ 22,314	\$ (1)	\$ 59,138	\$ (35)	\$ 81,452	\$ (36)	

December 31, 2023 Less Than 12 Months 12 Months or Greater Total Fair Value **Unrealized Loss** Fair Value **Unrealized Loss** Fair Value **Unrealized Loss** U.S. treasury securities 60,869 (159)42,667 (239)103,536 \$ (398)U.S. government agency securities 145,594 80,455 (460)226,049 (824)(364)Corporate debt securities 14,749 (59)12,934 (50)27,683 (109)221,212 (582)136,056 (749)357,268 (1.331)Total

The amortized cost and fair value of the available-for-sale debt securities based on contractual maturities are as follows (in thousands):

		Septembe	•	
	A	mortized Cost		Fair Value
Due within one year	\$	543,010	\$	544,074
Due after one year but within five years		118,662		119,809
Total	\$	661,672	\$	663,883

Accrued interest receivable of \$4.1 million and \$4.4 million was classified in prepaid expenses and other current assets in the condensed consolidated balance sheet as of September 30, 2024 and December 31, 2023, respectively.

In addition to available-for-sale debt securities, marketable securities also include term bond mutual funds, which are measured at fair value. As of September 30, 2024, we did not have any term bond mutual funds. As of December 31, 2023, the fair value of the term bond mutual funds was \$1.6 million. The change in fair value of the term bond mutual funds is recorded in interest and other income, net in the condensed consolidated statements of operations. The realized and unrealized gains recognized in the condensed consolidated statements of operations were not material during the three and nine months ended September 30, 2024 and 2023.

# 4. Fair Value Measurements

The Company measures its financial assets at fair value each reporting period using a fair value hierarchy that prioritizes the use of observable inputs and minimizes the use of unobservable inputs when measuring fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to measurements involving significant unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are as follows:

Level 1—Inputs are observable and reflect quoted prices in active markets for identical assets or liabilities that the Company has the ability to access at the measurement date.

Level 2—Inputs other than quoted prices included within Level 1 that are observable, either directly or indirectly.

# Level 3—Inputs that are unobservable.

Money market funds and U.S. treasury securities are classified within Level 1 because they are valued using quoted market prices or alternative pricing sources and models utilizing market observable inputs. Other debt securities and investments are classified within Level 2 if the investments are valued using model driven valuations which use observable inputs such as quoted market prices, benchmark yields, reported trades, broker/dealer quotes or alternative pricing sources with reasonable levels of price transparency. Available-for-sale debt securities are held by custodians who obtain investment prices from a third-party pricing provider that incorporates standard inputs in various asset price models.

The Company did not have any assets or liabilities subject to fair value remeasurement on a nonrecurring basis as of September 30, 2024 and December 31, 2023.

# Assets and Liabilities Measured at Fair Value on a Recurring Basis

The following table represents the fair value hierarchy for the Company's financial assets measured at fair value on a recurring basis as of September 30, 2024 and December 31, 2023 (in thousands):

September 30, 2024

		Fair V	alue Measured Using	;	
	Level 1		Level 2		Total
Financial assets:					
Cash equivalents:					
Money market funds	\$ 286,574	\$	_	\$	286,574
U.S. treasury securities	15,469				15,469
Corporate debt securities	_		9,292		9,292
Marketable securities:					
U.S. treasury securities	309,450		_		309,450
U.S. government agency securities			227,899		227,899
Corporate debt securities	_		68,981		68,981
Certificates of deposit	_		57,553		57,553
Total financial assets	\$ 611,493	\$	363,725	\$	975,218
			ecember 31, 2023 Value Measured Using		
		Hair V			
	 Level 1	1 (411 )		;	Total
Financial assets	 Level 1		Level 2		Total
Financial assets: Cash equivalents	Level 1	1 ,			Total
Cash equivalents:	\$				
	\$ 77,832 239,749			\$	77,832
Cash equivalents:  Money market funds	\$ 77,832				
Cash equivalents:  Money market funds  U.S. treasury securities	\$ 77,832		Level 2		77,832 239,749
Cash equivalents:  Money market funds U.S. treasury securities U.S. government agency securities	\$ 77,832		Level 2		77,832 239,749 8,389
Cash equivalents:  Money market funds U.S. treasury securities U.S. government agency securities Corporate debt securities	\$ 77,832		Level 2		77,832 239,749 8,389
Cash equivalents:  Money market funds  U.S. treasury securities  U.S. government agency securities  Corporate debt securities  Marketable securities:	\$ 77,832 239,749 —		Level 2		77,832 239,749 8,389 36,905
Cash equivalents:  Money market funds  U.S. treasury securities  U.S. government agency securities  Corporate debt securities  Marketable securities:  U.S. treasury securities	\$ 77,832 239,749 —		Level 2  — — — 8,389 36,905		77,832 239,749 8,389 36,905
Cash equivalents:  Money market funds  U.S. treasury securities  U.S. government agency securities  Corporate debt securities  Marketable securities:  U.S. treasury securities  U.S. government agency securities	\$ 77,832 239,749 —		Level 2  8,389 36,905  366,693		77,832 239,749 8,389 36,905 264,495 366,693

The fair value of derivative assets and liabilities as of September 30, 2024, and all related unrealized and realized gains and losses during the three and nine months ended September 30, 2024, were not material. As of September 30, 2024, the total notional amount of outstanding designated foreign currency forward contracts was \$62.1 million.

# 5. Balance Sheet Components

# Property and Equipment, net

The following table summarizes property and equipment, net as of September 30, 2024 and December 31, 2023 (in thousands):

	September 30, 2024			December 31, 2023
Computers	\$	18,740	\$	17,188
Capitalized internal-use software		32,950		28,259
Office equipment		5,075		4,357
Furniture and fixtures		9,505		8,886
Motor vehicles		508		808
Leasehold improvements		7,441		5,768
Construction in progress		2,909		751
Total property and equipment		77,128		66,017
Less: accumulated depreciation and amortization		(50,978)		(43,270)
Property and equipment, net	\$	26,150	\$	22,747

The following table summarizes depreciation expense and internal-use software capitalization and amortization for the three and nine months ended September 30, 2024 and 2023 (in thousands):

	Three Months Ended	September 30,	Nine Months Ended	d September 30,	
	2024	2023	2024	2023	
Capitalization of costs associated with internal-use software	1,529	2,048	4,691	6,498	
Amortization expense of capitalized internal-use software	1,410	1,327	4,206	3,699	
Depreciation expense	1,337	1,658	4,278	5,097	

As of September 30, 2024 and December 31, 2023, the net carrying value of capitalized internal-use software was \$14.6 million and \$14.1 million, respectively

#### Accrued Liabilities

The following table summarizes accrued liabilities as of September 30, 2024 and December 31, 2023 (in thousands):

	September 30, 2024			December 31, 2023
Accrued compensation	\$	24,501	\$	20,976
Accrued reseller commissions		11,391		9,641
Accrued advertising and marketing expenses		4,531		2,095
Advanced payments from customers		4,981		4,265
Accrued taxes		12,217		10,964
Operating lease liabilities, current		5,627		2,699
Contributions withheld for employee stock purchase plan		3,226		1,298
Other accrued expenses		7,259		4,670
Total accrued liabilities	\$	73,733	\$	56,608

Noncurrent liabilities include \$23.1 million and \$22.7 million of long term accrued compensation as of September 30, 2024 and December 31, 2023, respectively.

# 6. Business Combinations

In June 2024, the Company acquired all outstanding shares of Device42, an IT asset management company. Through the combination, the Company will be able to offer a more comprehensive IT solution for customers. The total purchase price consideration is \$238.1 million, which consists of \$225.3 million in cash paid, including \$11.4 million of cash acquired, \$8.9 million in common stock issued, and \$3.9 million in assumed and converted stock option awards. The purchase price is subject to customary post-closing adjustments and conditions.

As part of the business combination, the Company assumed certain unvested, in-the-money options held by Device42's founder, which were converted into 511,770 replacement stock option awards issued pursuant to the Company's 2021 Equity Incentive Plan. These awards have a fair value of \$5.7 million and will vest two years from the closing date subject to continued employment The portion of the fair value of the assumed and converted awards that was related to pre-combination vesting was \$3.9 million and is included as part of the consideration discussed above, and the remaining \$1.8 million is post-combination expense that will be recognized as compensation expense over the remaining service period. Refer to Note 10—Stockholders' Equity and Stock-Based Compensation for valuation of options.

The transaction costs associated with the acquisition were approximately \$2.0 million for the nine months ended September 30, 2024 and were recorded in general and administrative expense.

The Company expects to finalize the valuation as soon as is practicable, but not later than one year from the acquisition date. The following table summarizes the preliminary fair value of assets acquired and liabilities assumed as of the date of acquisition:

		Amount (in thousands)
Assets acquired:		
Cash	\$	11,432
Trade accounts and other receivables		8,916
Prepaid expenses and other current assets		1,792
Customer relationships		67,600
Developed technology		30,700
Trademarks		700
Goodwill		140,833
Total	\$	261,973
Liabilities assumed:		
Accounts payable and other current liabilities	\$	3,510
Deferred revenue		6,080
Deferred tax liability		14,278
Total	\$	23,868
Total purchase price consideration	\$	238,105

The excess of the purchase consideration over the fair value of net tangible and identifiable intangible assets and liabilities acquired was recorded as goodwill. The goodwill recognized is not deductible for U.S. income tax purposes. The Company expects to derive value from the combination of Device42's existing customer base, IT asset management technology, and trademarks, as well as through other synergies. The deferred tax liability was primarily driven by the fair value of intangible assets. The fair values assigned to assets acquired and liabilities assumed are based on management's best estimates and assumptions as of the acquisition date and are considered preliminary pending finalization of the valuation pertaining to deferred tax liabilities.

The customer relationships, developed technology, and trademarks will be amortized on a straight-line basis over their estimated useful lives of 8 years, 6 years, and 1 year, respectively. The Company used the income approach to estimate the fair value of intangible assets acquired.

The Company has included the operating results of Device42 in its condensed consolidated financial statements since the date of the acquisition. The revenue and net income of Device42 included in the condensed consolidated statement of operations from the date of acquisition to September 30, 2024 were not material

The following unaudited supplemental pro forma financial information is provided for informational purposes only and summarizes the Company's combined results of operations as if the acquisition had occurred on January 1, 2023 (in thousands):

	Three Months Ended September 30,			Nine Months End	September 30,	
	 2024		2023	2024		2023
Revenue	\$ 186,575	\$	162,341	\$ 541,021	\$	462,3
Net loss	\$ (29,494)	\$	(34,311)	\$ (78,387)	\$	(121,1

The unaudited supplemental pro forma results reflect certain adjustments for the amortization of acquired intangible assets, recognition of stock-based compensation, and acquisition-related transaction expenses. Such pro forma amounts are not necessarily indicative of the results that actually would have occurred had the acquisition been completed on the date indicated, nor is it indicative of the Company's future operating results.

# 7. Goodwill and Intangible Assets, Net

The change in the carrying amounts of goodwill during the nine months ended September 30, 2024 is presented below (in thousands):

Balance as of December 31, 2023	\$ 6,181
Goodwill acquired (Note 6)	 140,833
Balance as of September 30, 2024	\$ 147,014

Acquired intangible assets consist of developed technology, customer relationships and trademarks and are amortized on a straight-line basis over their estimated useful lives. The following tables summarize acquired intangible assets as of September 30, 2024:

			Septembe	r 30	, 2024	
	 Gross Amount		Accumulated Amortization		Net Carrying Value	Weighted Average Remaining Useful Life
		(a	mounts in thousands)			(in years)
Developed technology	\$ 41,196	\$	(12,134)	\$	29,062	5.7
Customer relationships	69,200		(4,306)		64,894	7.7
Trademarks	700		(224)		476	0.7
Total	\$ 111,096	\$	(16,664)	\$	94,432	

Amortization of acquired intangible assets is as follows (in thousands):

	Three Months Ended September 30,					otember 30,		
	2024			2023		2024		2023
Cost of revenue	\$	1,289	\$		\$	1,639	\$	158
Sales and marketing		2,303		_		2,929		145
Total amortization expense	\$	3,592	\$	_	\$	4,568	\$	303

As of September 30, 2024, expected future amortization expense related to acquired intangible assets is as follows (in thousands):

Year Ending December 31,	Amortization Exp	pense
2024 (remaining three months)	\$	3,592
2025		13,854
2026		13,553
2027		13,553
2028		13,591
Thereafter		36,289
Total future amortization	\$	94,432

#### 8. Leases

The Company has operating leases primarily for office space. The leases have remaining lease terms of one to eight years, some of which include options to extend the lease for up to an additional six years. The Company's leases do not contain any residual value guarantee.

The following table presents various components of the lease costs (in thousands):

Operating Leases	Three Months Ended September 30, Nine Mon					Nine Months End	ths Ended September 30,		
		2024		2023		2024		2023	
Operating lease cost	\$	2,904	\$	2,652	\$	8,968	\$	7,644	
Short-term lease cost		137		76		354		322	
Variable lease cost		947		823		2,807		2,394	
Total lease cost	\$	3,988	\$	3,551	\$	12,129	\$	10,360	

The weighted-average remaining term of the Company's operating leases and the weighted-average discount rate used to measure the present value of the operating lease liabilities are as follows:

Lease Term and Discount Rate	September 30, 2024	September 30, 2023
Weighted-average remaining lease term (in years)	4.5	5.1
Weighted-average discount rate	9.0 %	8.7 %

The following table presents supplemental information arising from lease transactions. Cash payments related to short-term leases are not included in the measurement of the operating lease liabilities, and as such, are excluded from the amounts below (in thousands):

	Three Months	Ended	September 30,	Nine Months End	ded Se <sub>l</sub>	ptember 30,
Supplemental Cash Flow Information:	2024		2023	2024		2023
Cash payments included in the measurement of operating lease liabilities	\$ 73	33 \$	4,472	\$ 4,734	\$	10,879
Operating right-of-use assets obtained in exchange for lease obligations, net of modifications	(62	28)	4,914	3,973		4,914

As of September 30, 2024, maturities of the operating lease liabilities are as follows (in thousands):

	Operating Leases
Remainder of 2024	\$ 1,084
2025	11,038
2026	8,839
2027	7,119
2028	6,992
Thereafter	6,116
Total lease payments	41,188
Less: imputed interest	(10,030)
Present value of operating lease liabilities	\$ 31,158

As of September 30, 2024, there were no material future payments related to signed leases that have not yet commenced.

#### 9. Commitments and Contingencies

#### Other Contractual Commitments

The Company's other contractual commitments primarily consist of third-party cloud infrastructure agreements and service subscription purchase arrangements used to support operations at the enterprise level. As of September 30, 2024, other contractual commitments totaling \$292.2 million remain outstanding under these agreements through 2028.

# Litigation and Loss Contingencies

On November 1, 2022, a purported Company stockholder filed a securities class action complaint in the U.S. District Court for the Northern District of California against the Company, certain of its current officers and directors, and underwriters of the Company's initial public offering (IPO). On April 14, 2023, the court-appointed lead plaintiff filed a consolidated amended class action complaint. The complaint alleges that defendants violated Sections 11, 12(a)(2), and 15 of the Securities Act of 1933 by making material misstatements or omissions in offering documents filed in connection with the IPO. The complaint seeks unspecified damages, interest, fees, costs, and rescission on behalf of purchasers and/or acquirers of common stock issued in the IPO. On September 28, 2023, the court issued an order granting in part and denying in part defendants' motion to dismiss. The Company and the other defendants continue to vigorously defend against the remaining claims in this action.

On March 20, 2023, a purported stockholder derivative complaint was filed in the U.S. District Court for the Northern District of California. The complaint names as defendants the Company's current directors, as well as the Company, as nominal defendant, and asserts state and federal claims based on some of the same alleged misstatements as the securities class action complaint. The derivative complaint seeks unspecified damages, attorneys' fees, and other costs. On June 21, 2023, the court stayed the case in light of the pending securities class action. On October 16, 2023, the court extended the stay of the case in light of the pending securities class action. The Company and the other defendants continue to vigorously defend against the claims in this action.

From time to time, the Company has been and may be in the future subject to other legal proceedings, claims, investigations, and government inquiries (collectively, legal proceedings) in the ordinary course of business. It has received and may receive claims from third parties asserting, among other things, infringement of their intellectual property rights, defamation, labor and employment rights, privacy, and contractual rights. There are no currently pending legal proceedings that the Company believes will have a material adverse impact on the business or condensed consolidated financial statements.

#### Indemnifications

In the ordinary course of business, the Company enters into contractual arrangements under which the Company agrees to provide indemnification of varying scope and terms to customers, business partners, and other parties with respect to certain matters, including losses arising out of intellectual property infringement claims made by third parties, if the Company has violated applicable laws, if the Company is negligent or commits acts of willful misconduct, and other liabilities with respect to its products and services and its business. In these circumstances, payment is typically conditional on the other party making a claim pursuant to the procedures specified in the particular contract. The Company also indemnifies certain of its officers, directors and certain key employees while they are serving in good faith in their respective capacities. To date, the Company has not incurred any material costs as a result of such indemnifications and has not accrued any liabilities related to such obligations in its condensed consolidated financial statements.

#### 10. Stockholders' Equity and Stock-Based Compensation

# **Equity Compensation Plans**

In August 2021, the board of directors (the Board) adopted the 2021 Equity Incentive Plan (the 2021 Plan) and the 2021 Employee Stock Purchase Plan (ESPP), effective upon the IPO. Pursuant to the 2021 Plan, the Board may

grant incentive stock options to purchase shares of the Company's common stock, non-statutory stock options to purchase shares of the Company's common stock, stock appreciation rights, restricted stock, restricted stock units (RSUs), performance awards (PRSUs) and other awards. The ESPP enables eligible employees to purchase shares of the Company's Class A common stock. Both the 2021 Plan and ESPP include an automatic increase to their shares reserve on January 1 of each year as set forth in the respective plan documents.

In August 2022, the Compensation Committee of the Board adopted the 2022 Inducement Plan (the Inducement Plan) in accordance with Listing Rule 5635(c)(4) of the Nasdaq Stock Market. Under the Inducement Plan, nonstatutory stock options, stock appreciation rights, restricted stock, RSUs, PRSUs and other awards may be granted as an inducement material to an eligible person's entering into employment with the Company.

Shares of common stock outstanding and reserved for future issuance were as follows (in thousands):

	<b>September 30, 2024</b>
2011 Stock Plan:	
Options, RSUs and PRSUs outstanding	3,015
2021 Equity Incentive Plan:	
Options, RSUs and PRSUs outstanding (1)	21,894
Shares reserved for future award issuances	79,196
2022 Inducement Plan:	
Options and RSUs outstanding	3,021
Shares reserved for future award issuances	6,535
2021 Employee Stock Purchase Plan	
Shares reserved for future award issuances	13,166
Total awards outstanding and shares of common stock reserved for issuance	126,827

(1) Outstanding shares include the Executive PRSUs and 2024 Executive Chairman Award, as discussed below, based on 100% achievement of target performance.

#### 2021 Employee Stock Purchase Plan

Under the ESPP, the price at which common stock is purchased is equal to 85% of the fair market value of a share of the Company's common stock on the first day of the offering period or the applicable purchase date, whichever is lower. The fair market value of common stock will generally be the closing sales price on the determination date. The ESPP provides an offering period of 24 months, with four purchase periods that are generally six months long and end on May 15 and November 15 of each year. The Company issued 308,059 and 367,319 shares under the ESPP in the nine months ended September 30, 2024 and 2023, respectively, in each case net of shares withheld and retired to satisfy withholding tax requirements for certain employees in jurisdictions outside the United States. The weighted average purchase price per share was \$11.85 with aggregate net proceeds of \$3.6 million in the nine months ended September 30, 2024, and the weighted average purchase price was \$11.87 with aggregate net proceeds of \$4.3 million in the nine months ended September 30, 2023.

The ESPP also includes a reset provision for the purchase price if the fair market value of a share of the Company's common stock on the first day of any purchase period is less than or equal to the fair market value of a share of the Company's common stock on the first day of an ongoing offering. If the reset provision is triggered, a new 24-month offering period begins. The reset provision under the ESPP was triggered in May 2022, November 2022 and May 2024. Each triggering of the reset provision was considered a modification in accordance with ASC 718, *Stock Based Compensation*, with the modification charge recognized on a straight-line basis over the new offering period. The modifications did not have a material effect on the Company's stock-based compensation expense during the three and nine months ended September 30, 2024 and 2023.

Stock-based compensation expense related to ESPP was \$1.5 million in each of the three months ended September 30, 2024 and 2023, and \$4.0 million and \$6.0 million for the nine months ended September 30, 2024 and 2023, respectively.

#### Determination of Fair Value of the ESPP

The Company estimates the fair value of the ESPP using the Black-Scholes option-pricing model, which requires certain complex valuation assumption inputs such as expected term, expected stock price volatility, risk-free interest rate, and dividend yield. The fair value of each of the four purchase periods is estimated separately. The following table summarizes the range of valuation assumptions used in estimating the fair value of the ESPP during the period:

Valuation Assumption Inputs	Nine Months Ended September 30, 2024	Nine Months Ended September 30, 2023
Expected term (in years)	0.5 - 2.0	0.5 - 1.5
Stock price volatility	48.3% - 57.2%	58.1% - 77.3%
Risk-free interest rate	4.8% - 5.4%	4.5% - 5.3%
Dividend vield	<u> </u>	<u> </u>

# Stock Options

Stock options are generally granted with an exercise price equal to the fair market value of a share of common stock on the date of grant, have a 10-year contractual term, and vest over a four-year period.

,	, (	(housands)
7.0	\$	31,368
7.5	\$	9,188
7.5	\$	9,188
5.7	\$	4,981
	7.0 7.5 7.5	7.5 \$ 7.5 \$ 5.7 \$

<sup>(1)</sup> Aggregate intrinsic value for stock options represents the difference between the exercise price and the per share fair value of the Company's common stock as of the end of the period, multiplied by the number of stock options outstanding, exercisable, or vested.

The weighted-average grant date fair value per share of the assumed and converted stock options related to the Device42 acquisition was \$11.09 for the nine months ended September 30, 2024, of which approximately \$1.8 million was related to post-combination services and will be recognized as stock-based compensation over requisite service period of two years (Note 6).

# Determination of Fair Value of the Stock Options

The Company estimates the fair value of stock options granted using the Black-Scholes option-pricing model, which requires certain complex valuation assumption inputs such as expected term, expected stock price volatility, risk-free interest rate, and dividend yield. There were no stock options granted during the nine months ended September 30, 2024, other than the stock options assumed as part of the Device42 acquisition in June 2024. The following table summarizes the range of valuation assumptions used in estimating the fair value of the stock options assumed during the period:

Valuation Assumption Inputs	Nine Months Ended September 30, 2024
Expected term (in years)	6.0
Stock price volatility	65%
Risk-free interest rate	4.29%
Dividend yield	<del></del> %

#### Restricted Stock Units

RSUs are granted at fair market value at the date of the grant and typically vest over a four-year period.

RSU activity, which includes PRSUs, during the nine months ended September 30, 2024 was as follows:

Share Information:	Number of Shares		-Average Grant air Value Per Share
	(in thousands, exc	ept per sha	re data)
Unvested, as of December 31, 2023	26,755	\$	18.44
Granted (1)	15,442	\$	19.78
Vested (2)	(7,606)	\$	17.95
Forfeited/Cancelled (3)	(9,434)	\$	19.83
Unvested, as of September 30, 2024	25,157	\$	18.89

- (1) During the nine months ended September 30, 2024, shares granted includes 0.9 million shares granted to the Executive Chairman as long-term equity incentive award accounted for as a modification. The weighted average grant date fair value was \$69.78 per share. Refer to the Executive Chairman Awards discussion below.
- (2) During the nine months ended September 30, 2024, total shares that vested were 7.6 million, of which 2.8 million were withheld for tax purposes.
- (3) Shares forfeited includes the cancellation of the 2021 Executive Chairman Performance Award consisting of 6,000,000 PRSUs discussed in the Executive Chairman Awards section below.

The total fair value of vested RSUs during the three months ended September 30, 2024 and 2023 was \$47.8 million and \$50.7 million, respectively. For the nine months ended September 30, 2024 and 2023, the total fair value of vested RSUs was \$136.5 million and \$137.1 million, respectively.

# Performance-Based Awards

Executive Chairman Awards

In September 2021, the Board approved a grant of 6,000,000 PRSUs to the Company's then CEO, now current Executive Chairman, with a time-based service condition beginning January 1, 2022, and a market condition involving five separate stock price hurdles ranging from \$70.00 to \$200.00 per share for each of the five vesting tranches (2021 Executive Chairman Performance Award). The 2021 Executive Chairman Performance Award had a total grant date fair value of \$131.0 million. During the nine months ended September 30, 2024, the Company recognized \$4.6 million related to this 2021 Executive Chairman Performance Award prior to the modification effective March 1, 2024 discussed below. During the three and nine months ended September 30, 2023, the Company recognized \$7.1 million and \$21.0 million of stock-based compensation expense related to this 2021 Executive Chairman Performance Award, respectively.

As a result of macroeconomic conditions outside the control of the Company's leadership team, the five separate stock price hurdles were considered by the Board to be too high for the 2021 Executive Chairman Performance Award to have the retention value expected at the time the award was granted. In February 2024, the

Board approved the cancellation of the 2021 Executive Chairman Performance Award and the grant of a 2024 Executive Chairman Award with a fair value of \$19.0 million, both effective March 1, 2024.

The Company accounted for the 2024 Executive Chairman Award as a modification. There were no incremental costs recognized as a result of the modification and the remaining unrecognized stock-based compensation expense from the 2021 Executive Chairman Performance Award of \$61.9 million will be recognized over the vesting period of the new 2024 Executive Chairman Award. The 2024 Executive Chairman Award comprised of 70% time-based RSUs that vest quarterly over four years and 30% PRSUs with the same terms as the Executive PRSUs discussed below. For the three and nine months ended September 30, 2024, the Company recognized \$5.9 million and \$13.6 million, respectively, of stock-based compensation expense related to the 2024 Executive Chairman Award.

#### Executive PRSUs

In February 2024, the Board approved PRSUs to be granted to certain members of the executive team (Executive PRSUs), subject to service and performance-based vesting conditions. The performance-based vesting conditions include revenue and free cash flow targets over the performance period from January 1 to December 31, 2024, and vest over three years from the grant date. 70% and 30% of each Executive PRSU award will be earned based on the Company's achievement of revenue and free cash flow targets, respectively. The performance targets allow the Company's executives to earn up to a maximum of 177.5% of target performance in the aggregate for significant outperformance.

The fair value of each PRSU is based on the fair value of the Company's common stock on the date of grant. Stock-based compensation associated with these Executive PRSUs is recognized using the accelerated attribution method over the requisite service period, based on the Company's periodic assessment of the probability that the performance will be achieved. For the three and nine months ended September 30, 2024, the Company recognized \$1.6 million and \$4.1 million of stock-based compensation expense related to the Executive PRSUs, respectively.

#### Stock-Based Compensation

Total stock-based compensation expense recorded for the three and nine months ended September 30, 2024 and 2023 was as follows (in thousands):

	Three Months En	ded Se	eptember 30,		Nine Months End	ded September 30,		
	2024		2023		2024		2023	
Cost of revenue	\$ 1,830	\$	1,710	\$	5,033	\$	5,137	
Research and development <sup>(1)</sup>	13,454		9,623		32,475		28,662	
Sales and marketing	15,303		18,757		50,980		51,786	
General and administrative <sup>(2)</sup>	28,122		25,035		77,802		74,482	
Stock-based compensation, net of amounts capitalized	58,709		55,125		166,290		160,067	
Capitalized stock-based compensation	361		484		1,117		1,422	
Total stock-based compensation expense	\$ 59,070	\$	55,609	\$	167,407	\$	161,489	

- (1) Stock-based compensation expense recorded to research and development in the consolidated statements of operations excludes amounts that were capitalized for internal-use software.
- (2) General and administrative expense includes stock-based compensation associated with RSUs and PRSUs granted to our former CEO (now Executive Chairman) of \$12.1 million and \$14.1 million for the three months ended September 30, 2024 and 2023, respectively, and \$38.3 million and \$41.8 million for the nine months ended September 30, 2024 and 2023, respectively.

As of September 30, 2024, unrecognized stock-based compensation expense related to unvested stock-based awards was as follows (in thousands, except for period data):

	September	30, 2024
RSUs and PRSUs Stock options ESPP Total unrecognized stock-based compensation expense	ognized Stock- Compensation	Weighted-Average Period to Recognize Expense (in years)
RSUs and PRSUs	\$ 426,596	2.6
Stock options	8,669	1.8
ESPP	7,525	1.0
Total unrecognized stock-based compensation expense	\$ 442,790	

#### 11. Net Loss Per Share

Basic net loss per share attributable to common stockholders is computed by dividing the net loss by the number of weighted-average outstanding shares of common stock. Diluted net loss per share attributable to common stockholders is determined by giving effect to all potential common equivalents during the reporting period, unless including them yields an antidilutive result. The Company considers its stock options and RSUs as potential common stock equivalents, but excluded them from the computation of diluted net loss per share attributable to common stockholders for the three and nine months ended September 30, 2024 and 2023, as their effect was antidilutive.

The rights, including the liquidation and dividend rights, of the holders of Class A and Class B common stock are identical, except with respect to voting, conversion, and transfer rights. As the liquidation and dividend rights are identical, the undistributed earnings are allocated on a proportionate basis to each class of common stock and the resulting basic and diluted net loss per share attributable to common stockholders, are the same for both Class A and Class B common stock on both an individual and combined basis.

The following table sets forth the computation of basic and diluted net loss per share attributable to common stockholders (in thousands, except per share data):

		Three Months Ended September 30,			Nine Months End	ed Se	ptember 30,
		2024		2023	 2024		2023
Numerator:							
Net loss	\$	(29,959)	\$	(31,033)	\$ (73,468)	\$	(109,355)
Denominator:							
Weighted-average shares used in computing net loss per share attributable to Class A and Class B common stockholders - basic and diluted	: 	302,096		294,146	 299,931		292,103
Net loss per share attributable to Class A and Class B common stockholders - basic and diluted	\$	(0.10)	\$	(0.11)	\$ (0.24)	\$	(0.37)

The following table summarizes the potential common equivalents that were excluded from the computation of diluted net loss per share attributable to Class A and Class B common stockholders for the periods presented (in thousands):

	Three and Nine Months	Ended September 30,
	2024	2023
RSUs and PRSUs	25,157	29,262
Stock options	2,773	2,550
ESPP	331	241
Total	28,261	32,053

#### 12. Income Taxes

The Company's quarterly tax provision and estimates of its annual effective tax rate are estimates due to several factors, including changes in pre-tax income (or loss), the mix of jurisdictions to which such income relates, discrete items (such as windfalls or shortfalls from stock-based compensation) in the period offset with our valuation allowance. The provision for (benefit from) income taxes was \$5.0 million and \$3.3 million for the three months ended September 30, 2024 and 2023, respectively; and the income tax benefit was \$1.4 million and the income tax expense was \$10.9 million for the nine months ended September 30, 2024 and 2023, respectively. The increase in provision for income taxes during the three months ended September 30, 2024, was primarily due to an increase in profit before tax in certain foreign jurisdictions. The change in provision for income taxes for the nine months ended September 30, 2024 compared to the same period in the prior year is primarily due to a tax benefit of \$14.3 million from the Device42 acquisition in the current year, partially offset by higher tax expenses due to higher foreign profits before tax.

The increase in tax benefit of \$14.3 million is primarily due to the net deferred tax liability generated from the acquisition of Device42, which provided sufficient taxable income to release valuation allowance.

#### 13. Geographic Information

Revenue by geographic location is determined based on the customers' billing address. The following table summarizes revenue by geographic location (in thousands):

	Three Months Ended September 30,					Nine Months End	led September 30,		
	2024			2023		2024		2023	
North America	\$	86,363	\$	68,847	\$	239,300	\$	194,158	
Europe, Middle East and Africa		71,455		59,128		202,828		168,332	
Asia Pacific		22,986		21,111		67,830		61,497	
Other		5,771		4,464		15,891		12,334	
Total revenue	\$	186,575	\$	153,550	\$	525,849	\$	436,321	

Revenue from North America consists primarily of revenue from the United States. For the three months ended September 30, 2024 and 2023, revenue generated from the United States was \$76.9 million and \$60.1 million, or approximately 41% and 38% of total consolidated revenue, respectively. For the nine months ended September 30, 2024 and 2023, revenue generated from the United States was \$213.1 million and \$171.3 million, or 41% and 39% of total consolidated revenue, respectively.

The United Kingdom, included within Europe, Middle East and Africa in the table above, contributed \$24.6 million and \$19.4 million, or approximately 13% and 12% of total consolidated revenue for the three months ended September 30, 2024 and 2023, respectively. For the nine months ended September 30, 2024 and 2023, revenue generated from the United Kingdom was \$68.0 million and \$54.9 million, or 13% and 12% of the total consolidated revenue, respectively.

Long-lived assets consist primarily of property, plant and equipment and ROU assets. The following table summarizes long-lived assets by geographic information (in thousands):

	September 30, 2024	December 31, 2023
North America	\$ 19,342	\$ 22,635
Europe, Middle East and Africa	7,139	2,244
Asia Pacific	29,531	30,617
Total long-lived assets	\$ 56,012	\$ 55,496

Long-lived assets in North America are primarily located in the United States, and long-lived assets in Asia Pacific are primarily located in India.

# 14. Subsequent Events

#### Share Repurchase Program

In November 2024, the Board of Directors of the Company approved a stock repurchase program for the repurchase of up to \$400 million of the Company's outstanding Class A common stock. Under the repurchase program, the Company may repurchase shares of the Company's outstanding Class A common stock from time to time in the open market, through privately negotiated transactions and/or other means in compliance with the Exchange Act and the rules and regulations thereunder. The timing, manner, price, and amount of any repurchases will be determined by the Company at its discretion, and will depend on a variety of factors, including business, economic and market conditions, prevailing stock prices, corporate and regulatory requirements, and other considerations. The repurchase program may be suspended or discontinued at any time.

# Restructuring

In November 2024, the Company committed to a restructuring plan (the Plan) to better align the Company's talent with its strategic priorities and to improve operating efficiency. The Company estimates that this will result in approximately 13% reduction in headcount and approximately \$11 million to \$13 million in charges in the fourth quarter of 2024, consisting primarily of cash expenditures for separation-related payments, employee benefits and related costs. The Company expects that the Plan will be substantially complete by the end of the fiscal year ending December 31, 2024.

# ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our unaudited condensed consolidated financial statements and related notes that appear elsewhere in this Quarterly Report on Form 10-Q and our audited consolidated financial statements and the related notes and the discussion under the heading "Management's Discussion and Analysis of Financial Condition and Results of Operations" for the year ended December 31, 2023 included in the Annual Report on Form 10-K. As described in the section titled "Special Note About Forward-Looking Statements," the following discussion contains forward-looking statements that reflect our plans, estimates and beliefs. Our actual results could differ materially from those discussed in the forward-looking statements. Factors that could cause or contribute to these differences include those discussed below and elsewhere in this Quarterly Report on Form 10-Q, particularly in the section titled "Risk Factors."

#### Overview

Our mission is to make it fast and easy for businesses to delight their customers and employees.

We provide people-first, AI service software that organizations use to deliver exceptional customer and employee experiences. We provide our solutions in two product families: Customer Experience (CX) and Employee Experience (EX). CX products include Freshdesk, Freshchat, Freshsales, and Freshmarketer. EX products include Freshservice, Freshservice for Business Teams and Device42. Our latest generative AI solutions, Freddy AI Agent and Freddy AI Copilot, further enhance the customer and employee experience.

In June 2024, we acquired all outstanding shares of D42 Parent, Inc., (Device42), an IT asset management company for approximately \$238.1 million, which primarily consisted of \$225.3 million in cash, and approximately \$12.9 million of common stock and stock options. Our consolidated financial statements and key business metrics as of and for the three and nine months ended September 30, 2024 include Device42 since the acquisition date.

We generate revenue primarily from the sale of subscriptions for accessing our cloud-based software products over the contract term. We generally enter into subscription agreements with our customers on monthly, annual, or multi-year terms and invoice customers in advance in either monthly or annual installments. We also sell professional services that include product configuration, data migration, systems integration, and training. With the acquisition of Device42 in the quarter ended June 30, 2024, we also sell software licenses with associated maintenance.

Our customer base and operations have scaled over time. Our total revenue was \$186.6 million and \$153.6 million in the three months ended September 30, 2024 and 2023, respectively, representing year-over-year growth of 22%; and \$525.8 million and \$436.3 million in the nine months ended September 30, 2024 and 2023, respectively, representing year-over-year growth of 21%. We incurred operating losses of \$38.9 million and \$38.7 million for three months ended September 30, 2024 and 2023, respectively; and \$114.8 million and \$130.1 million for the nine months ended September 30, 2024 and 2023, respectively.

# **Macroeconomic and Other Factors**

Current macroeconomic uncertainties, including inflationary pressures, significant volatility in global markets, and geopolitical developments have impacted and may continue to impact business spending and the overall economy, and in turn our business. These macroeconomic events could adversely affect demand for our products and services. For example, during the recent quarters, our net dollar retention rate was adversely impacted by lower expansion within existing customers driven by macroeconomic pressures and we expect these pressures to persist for the foreseeable future. Additionally, foreign currency exchange rate fluctuations negatively impacted our revenue growth historically and volatility in the foreign currency market may still exist. For each of the quarters ended September 30, 2024, June 30, 2024 and September 30, 2023, we had approximately 27% of revenue exposure related to the euro and British Pound. If adverse conditions arise, they could have a material adverse impact on our results and our ability to accurately predict our future results and earnings.

Given our business model is primarily subscription-based, the effects of the macroeconomic conditions may not be fully reflected in our revenue until future periods. The ultimate impact on our business and operations remains highly uncertain, and it is not possible for us to predict the duration and extent to which this will affect our business, productivity of our employees, future results of operations, and financial condition.

#### **Key Business Metrics**

We monitor and review a number of metrics, including the following key metrics, to evaluate our business, measure our performance, identify trends affecting our business, formulate financial projections, and make strategic decisions. Key business metrics and our financial performance are impacted by various factors discussed below, including fluctuations in the value of foreign currencies relative to the U.S. dollar. We also review customer data used for calculating these key business metrics on an ongoing basis and make necessary modifications resulting from such review. We believe these key business metrics provide meaningful supplemental information for management and investors in assessing our operating performance.

	A	s of September 30,	
	2024	2023	% Growth
Number of customers contributing more than \$5,000 in ARR	22,359	19,551	14 %
ARR from customers contributing more than \$5,000 in ARR as a percentage of total ARR	90 %	88 %	
Net dollar retention rate	107 %	108 %	

Number of Customers Contributing More Than \$5,000 in ARR

We define our total customers contributing more than \$5,000 in annual recurring revenue (ARR) as of a particular date as the number of business entities or individuals, represented by a unique domain or a unique email address, with one or more paid subscriptions to one or more of our products that contributed more than \$5,000 in ARR. We believe that the number of customers that contribute more than \$5,000 in ARR is an indicator of our success in attracting, retaining, and expanding with larger businesses.

Net Dollar Retention Rate

Our net dollar retention rate measures our ability to increase revenue across our existing customer base through expansion of users and products associated with a customer as offset by our churn and contraction in the number of users and products associated with a customer. To calculate net dollar retention rate as of a particular date, we first determine "Entering ARR," which is ARR from the population of our customers as of 12 months prior to the end of the reporting period. We then calculate the "Ending ARR," which is ARR from the same set of customers as of the end of the reporting period. We then divide the Ending ARR by the Entering ARR to arrive at our net dollar retention rate. Ending ARR includes upsells, cross-sells, renewals and expansion as a result of acquisitions during the measurement period and is net of any contraction or attrition over this period.

We define ARR as the sum total of subscription, software license, and maintenance revenue we would contractually expect to recognize over the next 12 months from all customers at a point in time, assuming no increases, reductions, or cancellations in their subscriptions, and assuming that revenues are recognized ratably over the term of the contract. For monthly subscriptions, we take the recurring revenue run-rate of such subscriptions for the last month of the period and multiply it by 12 to get to ARR. While monthly subscribers as a group have historically maintained or increased their subscriptions over time, there is no guarantee that any particular customer on a monthly subscription will renew its subscription in any given month, and therefore the calculation of ARR for these monthly subscriptions may not accurately reflect revenue to be received over a 12-month period from such customers, and net dollar retention rate may reflect a higher rate than the actual rate if customers on monthly subscriptions choose not to renew during the course of the 12 months. Monthly subscriptions represented 15% and 18% of ARR as of September 30, 2024 and 2023, respectively. The net dollar retention rate for customers on monthly contracts has generally been lower than our overall net dollar retention rate. In addition, as part of our regular review of customer data that includes reviewing customers purchasing our products via resellers so we can

properly attribute them as end customers, we may make adjustments that could impact the calculation of net dollar retention rate.

Our net dollar retention rate was 107% as of September 30, 2024, which was a decrease from 108% as of September 30, 2023 primarily due to lower expansion within existing customers driven by macroeconomic pressures, offset by a favorable foreign currency impact, the addition of Device42 and a slight improvement in our overall churn rate. We expect our net dollar retention rate could fluctuate in future periods due to a number of factors, including, but not limited to, difficult macroeconomic conditions, our expected growth, the level of penetration within our customer base, our ability to upsell and cross-sell products to existing customers, and our ability to retain our customers.

#### **Non-GAAP Financial Measures**

In addition to our results determined in accordance with U.S. generally accepted accounting principles (GAAP), we believe the following non-GAAP financial measures are useful in evaluating our operating performance: non-GAAP income from operations, non-GAAP net income, and free cash flow. We use these non-GAAP financial measures to evaluate our ongoing operations and for internal planning and forecasting purposes. We believe these non-GAAP financial measures may be helpful to investors because they provide consistency and comparability with past financial performance.

Non-GAAP financial measures have limitations in their usefulness to investors and should not be considered in isolation or as substitutes for financial information presented under GAAP. Non-GAAP financial measures have no standardized meaning prescribed by GAAP and are not prepared under any comprehensive set of accounting rules or principles. In addition, other companies, including companies in our industry, may calculate similarly titled non-GAAP financial measures differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of our non-GAAP financial measures as tools for comparison. As a result, our non-GAAP financial measures are presented for supplemental informational purposes only.

We exclude the following items from one or more of our non-GAAP financial measures:

- Stock-based compensation expense. We exclude stock-based compensation, which is a non-cash expense, from certain of our non-GAAP financial
  measures because we believe that excluding this expense provides meaningful supplemental information regarding operational performance. In
  particular, stock-based compensation expense is not comparable across companies given the variety of valuation methodologies and assumptions.
- Employer payroll taxes on employee stock transactions. We exclude the amount of employer payroll taxes on equity awards from certain of our non-GAAP financial measures because they are dependent on our stock price at the time of vesting or exercise and other factors that are beyond our control and do not believe these expenses have a direct correlation to the operation of the business.
- Amortization of acquired intangibles. We exclude amortization of acquired intangibles, which is a non-cash expense, from certain of our non-GAAP financial measures. Our expenses for amortization of acquired intangibles are inconsistent in amount and frequency because they are significantly affected by the timing, size of acquisitions, and the allocation of purchase price. We exclude these amortization expenses because we do not believe these expenses have a direct correlation to the operating performance of our business.
- Income tax effect and adjustments. We exclude the income tax effect of the above adjustments and income tax effect associated with acquisitions from
  our non-GAAP financial measures. We exclude these costs because we do not believe these expenses have a direct correlation to the operating
  performance of our business.

# Non-GAAP Income From Operations and Non-GAAP Net Income

We define non-GAAP income from operations as GAAP loss from operations, excluding stock-based compensation expense, employer payroll taxes on employee stock transactions, and amortization of acquired intangibles.

We define non-GAAP net income as GAAP net loss, excluding stock-based compensation expense, employer payroll taxes on employee stock transactions, and amortization of acquired intangibles, net of their related tax effects.

The following tables present a reconciliation of our GAAP loss from operations to our non-GAAP income from operations and our GAAP net loss to our non-GAAP net income for each of the periods presented (in thousands):

#### Non-GAAP Income from Operations

	Three Months Ended September 30,				Nine Months Ended September 30,			
		2024		2023		2024		2023
Loss from operations	\$	(38,864)	\$	(38,735)	\$	(114,818)	\$	(130,131)
Non-GAAP adjustments:								
Stock-based compensation expense		58,709		55,125		166,290		160,067
Employer payroll taxes on employee stock transactions		523		1,008		2,789		2,766
Amortization of acquired intangibles		3,592		_		4,568		303
Non-GAAP income from operations	\$	23,960	\$	17,398	\$	58,829	\$	33,005

#### Non-GAAP Net Income

	Three Months Ended September 30,				Nine Months End	ptember 30,	
		2024		2023	2024		2023
Net loss	\$	(29,959)	\$	(31,033)	\$ (73,468)	\$	(109,355)
Non-GAAP adjustments:							
Stock-based compensation expense		58,709		55,125	166,290		160,067
Employer payroll taxes on employee stock transactions		523		1,008	2,789		2,766
Amortization of acquired intangibles		3,592		_	4,568		303
Income tax adjustments		708		479	(12,672)		1,617
Non-GAAP net income	\$	33,573	\$	25,579	\$ 87,507	\$	55,398

#### Free Cash Flow

We define free cash flow as net cash provided by operating activities, less purchases of property and equipment and capitalized internal-use software costs. We believe that free cash flow is a useful indicator of liquidity as it measures our ability to generate cash from our core operations after purchases of property and equipment. Free cash flow is a measure to determine, among other things, cash available for strategic initiatives, including further investments in our business and potential acquisitions of businesses.

The following table presents a reconciliation of free cash flow to net cash provided by operating activities, the most directly comparable measure calculated in accordance with GAAP for each of the periods presented (in thousands):

	Three Months Ended September 30,				Nine Months End	led September 30,		
		2024		2023	2024		2023	
Net cash provided by operating activities	\$	42,329	\$	23,913	\$ 119,284	\$	55,312	
Less:								
Purchases of property and equipment		(1,056)		(278)	(4,110)		(990)	
Capitalized internal-use software		(1,168)		(1,564)	(3,574)		(5,075)	
Free cash flow	\$	40,105	\$	22,071	\$ 111,600	\$	49,247	
Net cash provided by (used in) investing activities	\$	50,150	\$	102,144	\$ (170,345)	\$	146,280	
Net cash used in financing activities	\$	(11,640)	\$	(24,029)	\$ (45,958)	\$	(47,409)	

# **Components of Our Results of Operations**

#### Revenue

Substantially all of our revenue is derived from subscriptions, which is comprised of fees paid by customers for accessing our cloud-based software products during the term of the subscription. Subscription revenue is recognized ratably over the contract term beginning on the commencement date of each subscription, which is the date that the cloud-based software is made available to customers. The Company also sells software licenses with associated maintenance and professional services based on product offerings introduced upon the acquisition of Device42 in the quarter ended June 30, 2024. Software license revenue is recognized upon making the software available to the customer and maintenance revenue is recognized as support and updates are provided, which is generally ratably over the contract term.

Professional services revenue comprises less than 5% of total revenue and includes fees charged for product configuration, data migration, systems integration, and training. Professional services revenue is recognized as services are performed.

We generally enter into subscription and software license agreements with our customers on monthly, annual, or multi-year terms and invoice customers in advance in either monthly or annual installments. Our payment terms generally require the customers to pay the invoiced amount in advance or within 30 days from the invoice date. Our maintenance and professional services are generally billed in advance along with the related subscription and software license arrangements.

#### Cost of Revenue

Cost of revenue consists primarily of personnel-related expenses (including salaries, related benefits, and stock-based compensation expense) for employees associated with our cloud-based infrastructure, payment gateway fees, voice, product support, and professional services organizations, as well as costs for hosting capabilities. Cost of revenue also includes third-party license fees, amortization of acquired technology intangibles, amortization of capitalized internal-use software, and allocation of general overhead costs such as facilities and information technology.

We expect our cost of revenue to continue to increase in dollar amount as we invest additional resources in our cloud-based infrastructure and customer support and professional services organizations. However, our gross profit and gross margin may fluctuate from period to period due to the timing and extent of our investments in third-party hosting capacity, expansion of our cloud-based infrastructure, customer support, and professional services organizations, as well as the amortization of costs associated with capitalized internal-use software.

#### Overhead Allocation

We allocate shared costs, such as facilities costs (including rent, utilities, and depreciation on capital expenditures related to facilities shared by multiple departments), information technology costs, and certain administrative personnel costs to all departments based on headcount and location. Allocated shared costs are reflected in each of the expense categories described below, in addition to cost of revenue as described above.

# **Operating Expenses**

Research and Development. Research and development expense consists primarily of personnel-related costs, including salaries, related benefits, and stock-based compensation expense for engineering and product development employees and certain executives, software license fees, rental of office premises, third-party product development services and consulting expenses, and depreciation expense for equipment used in research and development activities. We capitalize a portion of our research and development expenses that meet the criteria for capitalization of internal-use software. All other research and development costs are expensed as incurred.

We believe that continued investment in our products is important for our growth, and as such, we expect that our research and development expenses will continue to increase in dollar amount for the foreseeable future, but such expenses as a percentage of revenue may fluctuate from period to period depending upon the timing and amount of these expenses.

Sales and Marketing. Sales and marketing expense consists primarily of personnel-related costs, including salaries, related benefits, and stock-based compensation expense for our sales personnel and certain executives, sales commissions for our sales force and reseller commissions for our channel sales partners, as well as costs associated with marketing activities, travel and entertainment costs, software license fees, and rental of office premises. Sales commissions that are considered incremental costs incurred to obtain contracts with customers are deferred and amortized over the expected benefit period of three years. Marketing activities include online lead generation, advertising, and promotional events.

We expect to continue to make significant investments as we expand our customer acquisition, retention efforts and marketing events and associated business travel. As a result, we expect that our sales and marketing expenses will continue to increase in dollar amount for the foreseeable future, however, we expect it to decline as a percentage of revenue over the longer term. This percentage may fluctuate from period to period depending upon the timing and amount of these expenses.

General and Administrative. General and administrative expense consists primarily of personnel-related costs, including salaries, related benefits, and stock-based compensation expense for certain executives and other general and administrative personnel, third-party professional services fees, including consulting, legal, audit, and accounting services, travel and entertainment costs, accounting, legal, human resources, and recruiting personnel, costs of director and officer insurance, costs associated with acquisitions of businesses, software license fees, and rental of office premises.

As a publicly traded company, we expect to increase personnel-related and professional service expenses associated with ongoing compliance and reporting obligations and costs to broaden our IT related infrastructure. Our general and administrative expenses are expected to continue to increase in dollar amount for the foreseeable future, however, we expect it to decline as a percentage of revenue over the longer term. This percentage may fluctuate from period to period depending upon the timing and amount of our general and administrative expenses.

#### Interest and Other Income (Expense), Net

Interest and other income (expense), net primarily consists of interest income from our investment portfolios, amortization of premium or discount on marketable securities, and foreign currency gains and losses.

# Provision for (Benefit from) Income Taxes

Provision for (benefit from) income taxes consists primarily of income taxes related to U.S. states and foreign jurisdictions in which we conduct business. We maintain a full valuation allowance on our U.S. federal and state net deferred tax assets as we have concluded that it is not more likely than not that the deferred tax assets will be realized. Provision for (benefit from) income taxes could also include changes in valuation allowance. Our effective tax rate is affected by tax rates in foreign jurisdictions and the relative amounts of income we earn in those jurisdictions, as well as non-deductible expenses, such as stock-based compensation, and changes in our valuation allowance.

# **Results of Operations**

The following table sets forth our consolidated statements of operations data for the periods presented (in thousands):

	Three Months En	ided S	September 30,	Nine Months Ended September 30,			
	 2024		2023		2024		2023
Revenue	\$ 186,575	\$	153,550	\$	525,849	\$	436,321
Cost of revenue <sup>(1)</sup>	29,806		26,263		83,871		76,360
Gross profit	 156,769		127,287		441,978		359,961
Operating expenses:							
Research and development(1)	47,885		34,885		123,562		101,922
Sales and marketing <sup>(1)</sup>	101,253		90,673		300,143		265,458
General and administrative <sup>(1)</sup>	46,495		40,464		133,091		122,712
Total operating expenses	 195,633		166,022		556,796		490,092
Loss from operations	 (38,864)		(38,735)		(114,818)		(130,131)
Interest and other income, net	13,929		10,993		39,971		31,688
Loss before income taxes	 (24,935)		(27,742)		(74,847)		(98,443)
Provision for (benefit from) income taxes	5,024		3,291		(1,379)		10,912
Net loss	\$ (29,959)	\$	(31,033)	\$	(73,468)	\$	(109,355)

(1) Includes stock-based compensation expense as follows:

	1	Three Months Ended September 30,					Nine Months Ended September 30,			
		2024		2023	-	2024		2023		
Cost of revenue	\$	1,830	\$	1,710	\$	5,033	\$	5,137		
Research and development <sup>(1)</sup>		13,454		9,623		32,475		28,662		
Sales and marketing		15,303		18,757		50,980		51,786		
General and administrative <sup>(2)</sup>		28,122		25,035		77,802		74,482		
Total stock-based compensation expense	\$	58,709	\$	55,125	\$	166,290	\$	160,067		

<sup>(1)</sup> Stock-based compensation expense recorded to research and development in the consolidated statements of operations excludes amounts that were capitalized for internal-use software.

<sup>(2)</sup> General and administrative expense includes stock-based compensation associated with RSUs and PRSUs granted to our Executive Chairman of \$12.1 million and \$14.1 million for the three months ended September 30, 2024 and 2023, respectively, and \$38.3 million and \$41.8 million for the nine months ended September 30, 2024 and 2023, respectively.

The following table sets forth our condensed consolidated statements of operations data for the periods presented, as a percentage of revenue:

	Three Months Ended S	eptember 30,	Nine Months Ended September 30,		
	2024	2023	2024	2023	
Revenue	100 %	100 %	100 %	100 %	
Cost of revenue	16	17	16	18	
Gross profit	84	83	84	82	
Operating expense:					
Research and development	26	23	23	23	
Sales and marketing	54	59	57	61	
General administrative	25	26	25	28	
Total operating expenses	105	108	105	112	
Loss from operations	(21)	(25)	(21)	(30)	
Interest and other income, net	7	7	8	7	
Loss before income taxes	(14)	(18)	(13)	(23)	
Provision for (benefit from) income taxes	3	2	_	2	
Net loss	(17)%	(20)%	(13)%	(25)%	

# Comparison of the Three Months Ended September 30, 2024 and 2023

#### Revenue

	Three Months Ended September 30,				Change			
	2024		2023		\$	%		
		(de	ollars in thousands)					
Subscription services, software licenses and maintenance	\$ 184,409	\$	150,033	\$	34,376	23 %		
Professional services	2,166		3,517		(1,351)	(38)%		
Total revenue	\$ 186,575	\$	153,550	\$	33,025	22 %		

Revenue increased by \$33.0 million, or 22%, for the three months ended September 30, 2024 compared to the three months ended September 30, 2023. Of the total increase in revenue, approximately \$9.7 million was attributable to revenue from existing customers as of September 30, 2023, net of contraction and churn, and approximately \$23.3 million was attributable to revenue from new customers acquired during the twelve months ended September 30, 2024, net of contraction and churn, as well as all revenue from Device42 during the quarter. Our net dollar retention rate of 107% as of September 30, 2024 reflects the expansion within existing customers and the sale of additional products to these customers. Our net dollar retention rate decreased from 108% as of September 30, 2023 primarily due to lower expansion within existing customers driven by macroeconomic pressures, offset by a favorable foreign currency impact, the addition of Device42 and a slight improvement in our overall churn rate. The majority of our revenue continues to be generated from subscription services.

# Cost of Revenue and Gross Margin

	Three Months Ended September 30,			Change			
	 2024		2023		\$	%	
		(dolla	ers in thousands)				
Cost of revenue	\$ 29,806	\$	26,263	\$	3,543	13 %	
Gross Margin	84 %	)	83 %				

Cost of revenue increased by \$3.5 million, or 13%, for the three months ended September 30, 2024 compared to the three months ended September 30, 2023. This was primarily due to increases of \$1.4 million in amortization of acquired developed technologies and internally capitalized software, \$0.9 million in personnel-related costs, \$0.8 million in third-party hosting costs and \$0.5 million in professional and consulting expenses. Our gross margin increased to 84% for the three months ended September 30, 2024 from 83% in the same period of the prior year, as we increased our revenue and continue to realize benefits from economies of scale primarily related to our third-party hosting costs.

#### **Operating Expenses**

		Three Months Ended September 30,			Change			
	2024		2023		 \$	%		
			(dol	lars in thousands)				
Research and development	\$	47,885	\$	34,885	\$ 13,000	37 %		
Sales and marketing		101,253		90,673	10,580	12 %		
General and administrative		46,495		40,464	6,031	15 %		
Total operating expenses	\$	195,633	\$	166,022	\$ 29,611	18 %		

The \$29.6 million, or 18%, increase in our operating expenses for the three months ended September 30, 2024 compared to the three months ended September 30, 2023, was primarily driven by increases in personnel-related costs due to annual compensation adjustments, stock-based compensation expense, amortization of developed technologies, advertisement, marketing and branding costs, and professional services fees.

# Research and Development

Research and development expense increased by \$13.0 million, or 37%, for the three months ended September 30, 2024 compared to the three months ended September 30, 2023, primarily driven by an increase of \$7.1 million in personnel-related costs, \$3.8 million in stock-based compensation expense, \$0.7 million in professional services and subscription costs, and \$0.5 million in web-hosting charges.

#### Sales and Marketing

Sales and marketing expense increased by \$10.6 million, or 12%, for the three months ended September 30, 2024 compared to the three months ended September 30, 2023. This was primarily driven by increases of \$8.5 million in personnel-related costs, \$2.3 million in amortization of acquired intangible assets, \$1.2 million in advertisement, marketing and branding costs, \$0.6 million in reseller commissions, and \$0.5 million in travel expenses, partially offset by a decrease of \$3.5 million in stock-based compensation expense.

# General and Administrative

General and administrative expense increased by \$6.0 million, or 15%, for the three months ended September 30, 2024 compared to the three months ended September 30, 2023. This was primarily driven by increases of \$3.1 million in stock-based compensation expense, \$2.5 million in personnel-related costs and \$0.6 million in professional services fees, partially offset by decrease of \$0.5 million in directors and officers' insurance.

# Interest and Other Income (Expense), Net

	Three Months Ended September 30,			Change			
	 2024	20	23	\$	%		
		(dollars in	thousands)				
Interest income	\$ 12,389	\$	12,245	\$ 144	1 %		
Other income (expense), net	1,540		(1,252)	2,792	*		
Interest and other income, net	\$ 13,929	\$	10,993	\$ 2,936	27 %		

<sup>\*</sup> not meaningful

Other income (expense), net changed by \$2.8 million for the three months ended September 30, 2024 compared to the three months ended September 30, 2023, primarily due to a favorable impact from changes in foreign exchange rates in British Pound and euro against the U.S. dollar.

# **Provision for Income Taxes**

	T	hree Months En	ded September 3	30,	Change			
	,	2024	2023	3	\$	%		
			(dollars in th	ousands)				
Provision for income taxes	\$	5,024	\$	3,291 \$	1,733	53 %		

We are subject to federal and state income taxes in the United States and taxes in foreign jurisdictions. For the three months ended September 30, 2024 and 2023, we recorded a provision for income taxes of \$5.0 million and \$3.3 million on loss before taxes of \$24.9 million and \$27.7 million, respectively. The increase in provision for income taxes during the three months ended September 30, 2024, was primarily due to an increase in profit before tax in certain foreign jurisdictions.

# Comparison of the Nine Months Ended September 30, 2024 and 2023

#### Revenue

	Nine Months Ended September 30,				Change			
	 2024 2023				\$	%		
		(do	ollars in thousands)					
Subscription services, software licenses and maintenance	\$ 518,582	\$	425,755	\$	92,827	22 %		
Professional services	7,267		10,566		(3,299)	(31)%		
Total revenue	\$ 525,849	\$	436,321	\$	89,528	21 %		

Revenue increased by \$89.5 million, or 21%, for the nine months ended September 30, 2024 compared to the nine months ended September 30, 2023. Of the total increase in revenue, approximately \$46.2 million was attributable to revenue from existing customers as of September 30, 2023, net of contraction and churn, and approximately \$43.3 million was attributable to revenue from new customers acquired during the twelve months ended September 30, 2024, net of contraction and churn, as well as all revenue from Device42 since the date of the acquisition. Our net dollar retention rate of 107% as of September 30, 2024 reflects the expansion within existing customers and the sale of additional products to these customers. The substantial majority of our revenue continues to be generated from subscription services.

# Cost of Revenue and Gross Margin

	Nine Months Ended September 30,				Change			
	 2024		2023		\$	%		
		(dolla	rs in thousands)		· ,			
Cost of revenue	\$ 83,871	\$	76,360	\$	7,511	10 %		
Gross Margin	84 %	ó	82 %	,				

Cost of revenue increased by \$7.5 million, or 10%, for the nine months ended September 30, 2024 compared to the nine months ended September 30, 2023. This was primarily due to increases of \$2.0 million in amortization of developed technologies and internally capitalized software, \$1.9 million in third-party hosting costs, \$1.4 million in software license fees and \$1.0 million in professional service fees. Our gross margin increased to 84% for the nine months ended September 30, 2024 from 82% in the same period of the prior year, as we increased our revenue and realized benefits from economies of scale primarily related to our third-party hosting costs.

# **Operating Expenses**

	Nine Months Ended September 30,				Change			
	 2024		2023	\$		%		
		(dolla	rs in thousands)		·			
Research and development	\$ 123,562	\$	101,922	\$	21,640	21 %		
Sales and marketing	300,143		265,458		34,685	13 %		
General and administrative	133,091		122,712		10,379	8 %		
Total operating expenses	\$ 556,796	\$	490,092	\$	66,704	14 %		

The \$66.7 million, or 14%, increase in our operating expenses in the nine months ended September 30, 2024 compared to the nine months ended September 30, 2023, was primarily driven by increases in personnel-related costs due to annual compensation adjustments, net of certain changes in employee incentives, changes in stock-based compensation expense, advertising, marketing and branding expenses and professional fees.

# Research and Development

Research and development expense increased by \$21.6 million, or 21%, for the nine months ended September 30, 2024 compared to the nine months ended September 30, 2023. This was primarily driven by increases of \$12.1 million in personnel-related costs, \$3.8 million in stock-based compensation expense, \$1.5 million lower capitalization for internally developed software, \$0.9 million in professional services fees, \$0.8 million in software license fees, \$0.7 million in travel expenses and \$0.6 million in rent expenses.

#### Sales and Marketing

Sales and marketing expense increased by \$34.7 million, or 13%, for the nine months ended September 30, 2024 compared to the nine months ended September 30, 2023. This was primarily driven by increases of \$15.7 million in personnel-related costs, \$6.5 million in advertisement, marketing and branding costs, \$3.1 million in reseller commissions, \$3.0 million in travel expenses, \$2.8 million in amortization of acquired intangible assets, \$2.0 million in professional services fees, \$0.9 million in subscription costs and \$0.6 million in rent expenses, partially offset by \$0.8 million in stock-based compensation expense.

#### General and Administrative

General and administrative expense increased by \$10.4 million, or 8%, for the nine months ended September 30, 2024 compared to the nine months ended September 30, 2023. This was primarily driven by increases of \$4.9 million in personnel-related costs, \$3.3 million in stock-based compensation expense, \$2.9 million in professional services fees, comprised primarily of legal, accounting and consulting fees and \$0.5 million in software license fees, partially offset by decreases of \$1.6 million in directors and officers' insurance and \$1.0 million in tax-related costs.

# Interest and Other Income (Expense), Net

		Nine Months Ended September 30,			Change			
		2024		2023		\$	0%	
	·		(dolla	ars in thousands)				
Interest income	\$	40,071	\$	32,767	\$	7,304	22 %	
Other income (expense), net		(100)		(1,079)		979	(91)%	
Interest and other income, net	\$	39,971	\$	31,688	\$	8,283	26 %	

Interest income increased by \$7.3 million for the nine months ended September 30, 2024 compared to the nine months ended September 30, 2023, primarily due to an increase in interest rates and increased interest income earned on larger balances maintained in our marketable securities portfolios.

Other income (expense), net changed by \$1.0 million for the nine months ended September 30, 2024 compared to the nine months ended September 30, 2023, primarily due to a favorable impact from changes in foreign exchange in British Pound against the U.S. dollar.

# Provision for (Benefit from) Income Taxes

	Nine Months Ended Septe	mber 30,	Change				
	 2024	2023	\$	%			
	(dollars in thousands)						
Provision for (benefit from) income taxes	\$ (1,379) \$	10,912 \$	(12,291)	*			

not meaningful

We are subject to federal and state income taxes in the United States and taxes in foreign jurisdictions. The benefit from income taxes was \$1.4 million and the income tax expense was \$10.9 million for the nine months ended September 30, 2024 and 2023, respectively. The net increase in tax benefit of \$12.3 million was primarily related to a tax benefit of \$14.3 million from the Device42 acquisition in the current year, partially offset by higher tax expenses due to higher foreign profits before tax.

The increase in tax benefit of \$14.3 million in this period is primarily due to the net deferred tax liability generated from the acquisition of Device42, which provided sufficient taxable income to release valuation allowance.

# **Liquidity and Capital Resources**

As of September 30, 2024, we had cash and cash equivalents of \$391.1 million and marketable securities of \$663.9 million. Our marketable securities consist primarily of U.S. treasury securities, U.S. government agency securities, corporate debt securities, and certificates of deposit.

Since inception, we have funded our operations primarily with financing through the issuance of redeemable convertible preferred and common stock to investors and through our IPO in September 2021. As of September 30, 2024, we had an accumulated deficit of \$3.7 billion. Our operating activities resulted in cash inflows of \$119.3 million for the nine months ended September 30, 2024. In November 2024, we committed to a restructuring plan that is expected to incur charges in the fourth quarter of 2024, consisting primarily of cash expenditures for separation-related payments, employee benefits and related costs. See Note 14—Subsequent Events.

Our other material cash requirements are related to the settlement of future contractual obligations associated with operating leases and other service subscription agreements (as described in *Contractual Obligations and Commitments* below).

We believe our existing cash, cash equivalents and marketable securities, will be sufficient to meet our working capital and capital expenditure needs for at least the next 12 months. We believe we will meet longer-term expected future cash requirements and obligations through a combination of our existing cash and cash equivalents balances, cash flow from operations, and issuances of equity securities or debt offerings. Our future capital requirements will depend on many factors, including the rate of our revenue growth, the timing and extent of spending on research and development efforts, the expansion of sales and marketing activities, the introduction of new and enhanced product offerings, and other business initiatives and the continuing market adoption of our products. We may in the future enter into arrangements to acquire or invest in complementary businesses, services, and technologies, including intellectual property rights. We may be required to seek additional equity or debt financing in connection with such activities. If we raise additional funds through the incurrence of indebtedness, such indebtedness may have rights that are senior to holders of our equity securities and could contain covenants that restrict our operational flexibility. Any additional equity or convertible debt financing may be dilutive to stockholders. In the event that additional financing is required from outside sources, we may not be able to raise such financing on terms acceptable to us or at all.

The following table summarizes our cash flows for the periods presented (in thousands):

	Nine Months Ended September 30,			
	 2024		2023	
Net cash provided by operating activities	\$ 119,284	\$	55,312	
Net cash provided by (used in) investing activities	(170,345)		146,280	
Net cash used in financing activities	(45,958)		(47,409)	

# Cash Flows from Operating Activities

Net cash provided by operating activities of \$119.3 million for the nine months ended September 30, 2024 reflects our net loss of \$73.5 million, adjusted for non-cash items such as stock-based compensation of \$166.3 million, amortization of deferred contract acquisition costs of \$20.7 million, depreciation and amortization of \$13.1 million, and non-cash lease expense of \$6.6 million; offset by 13.8 million from changes in deferred income taxes and \$13.0 million from discount amortization of marketable securities. Additionally, net cash inflows from changes in operating assets and liabilities were \$12.6 million. The net cash inflows from changes in operating assets and liabilities were due to a decrease of \$6.6 million in accounts receivable and increases in operating liabilities of \$27.0 million in deferred revenue, \$10.2 million in accrued and other liabilities and \$3.1 million in accounts payable; offset by increases in operating assets of \$24.7 million in deferred contract acquisition costs and \$7.7 million in prepaid expenses and other assets; and a decrease of \$1.8 million in operating lease liabilities.

Net cash provided by operating activities of \$55.3 million for the nine months ended September 30, 2023 reflects our net loss of \$109.4 million, adjusted for non-cash items such as stock-based compensation of \$160.1 million, amortization of deferred contract acquisition costs of \$17.6 million, depreciation and amortization of \$9.1 million and non-cash lease expense of \$5.7 million; offset by \$12.1 million from discount amortization of marketable securities and net cash outflows of \$15.9 million from changes in operating assets and liabilities. The net cash outflows from changes in operating assets and liabilities were due to increases in operating assets of \$19.1 million in deferred contract acquisition costs, \$11.8 million in prepaid expenses and other assets, \$10.0 million in accounts receivable; and a decrease in operating liabilities of \$9.1 million in lease liabilities, \$3.2 million in accrued and other liabilities, and \$3.2 million in accounts payable; offset by an increase in operating liabilities of \$40.5 million in deferred revenue.

# Cash Flows from Investing Activities

Net cash used in investing activities of \$170.3 million for the nine months ended September 30, 2024 consisted of \$213.9 million cash paid for the business combination, net of cash acquired, \$4.1 million in purchases of property and equipment, \$3.6 million in capitalized internal-use software, offset by \$51.2 million in maturities and sales of marketable securities, net of purchases.

Net cash provided by investing activities of \$146.3 million for the nine months ended September 30, 2023 consisted of \$152.3 million in proceeds from maturities and sales, net of purchases of marketable securities; offset by \$5.1 million in capitalized internal-use software and \$1.0 million in purchases of property and equipment.

# Cash Flows from Financing Activities

Net cash used in financing activities of \$46.0 million for the nine months ended September 30, 2024 consisted of \$49.6 million in payment of withholding taxes on net share settlement of equity awards; offset by \$3.6 million of proceeds from the issuance of common stock under our employee stock purchase plan, net of taxes withheld.

Net cash used in financing activities of \$47.4 million for the nine months ended September 30, 2023 consisted of \$51.8 million in payment of withholding taxes on net share settlement of equity awards; offset by \$4.3 million of proceeds from the issuance of common stock under our employee stock purchase plan, net of taxes withheld.

#### **Remaining Performance Obligations on Customer Contracts**

We generally enter into subscription and software license agreements with our customers on monthly, annual, or multi-year terms and invoice customers in advance in either monthly or annual installments. A small portion of our annual contracts may have billing terms that are different from their subscription terms and most of our multi-year contracts are invoiced annually. As of September 30, 2024, remaining performance obligations totaled \$488.9 million, which comprised \$299.4 million of deferred revenue and \$189.5 million of unbilled amounts.

We expect that the value of the remaining performance obligations will change from one period to another for several reasons, including new contracts, timing of renewals, cancellations, contract modifications and foreign currency fluctuations. We believe that fluctuations in remaining performance obligations are not necessarily a reliable indicator of future revenue and we do not utilize it as a key management metric internally.

# **Contractual Obligations and Commitments**

Our principal commitments consist of operating lease obligations for office space and contractual obligations under third-party cloud infrastructure agreements and service subscription agreements.

As of September 30, 2024, our estimated future contractual obligations totaled \$323.4 million, of which \$31.2 million and \$292.2 million were operating lease commitments and other contractual obligations, respectively. See Note 8—Leases and Note 9—Commitments and Contingencies in the condensed consolidated financial statements included elsewhere in this Quarterly Report on Form 10-Q for more information.

# **Indemnification Agreements**

In the ordinary course of business, we enter into agreements of varying scope and terms pursuant to which we agree to indemnify customers, vendors, lessors, business partners, and other parties with respect to certain matters, including, but not limited to, losses arising out of the breach of such agreements, services to be provided by us, or from data breaches or intellectual property infringement claims made by third parties. In addition, we have entered into indemnification agreements with our directors and certain officers and employees that will require us, among other things, to indemnify them against certain liabilities that may arise by reason of their status or service as directors, officers, or employees. No demands have been made upon us to provide indemnification under such agreements and there are no claims that we are aware of that could have a material effect on our condensed consolidated balance sheets, condensed consolidated statements of operations and comprehensive loss, or condensed consolidated statements of cash flows.

# **Critical Accounting Policies and Estimates**

Our condensed consolidated financial statements are prepared in accordance with GAAP. The preparation of these condensed consolidated financial statements requires our management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenue, costs and expenses, and related disclosures. We base our estimates, assumptions and judgments on historical experience and on various other factors that we believe to be reasonable under the circumstances. Different assumptions and judgments would change the estimates used in the preparation of our condensed consolidated financial statements, which, in turn, could change the results from those reported. We evaluate our estimates, assumptions, and judgments on an ongoing basis.

There have been no changes to our critical accounting policies and estimates during the three and nine months ended September 30, 2024 as compared to those disclosed in our "Management's Discussion and Analysis of Financial Condition and Results of Operations" set forth in our Annual Report on Form 10-K filed with the SEC on February 16, 2024, except for the addition of the following revenue recognition policy for the business acquired in June 2024:

Software license revenue are generally sold as bundled arrangements that include the rights to a software license and maintenance. For these contracts, the transaction price is allocated to the separate performance obligations on the basis of relative standalone selling price. Software license revenue consists of term licenses and is recognized upfront, upon making the software available to the customer. The associated software maintenance revenue is

generally recognized ratably over the contract term as support and updates are provided to the customers over the term of the arrangement.

# **Recent Accounting Pronouncements**

See Note 1—Business, Basis of Presentation and Summary of Significant Accounting Policies to our condensed consolidated financial statements included elsewhere in this Quarterly Report on Form 10-Q for more information.

# ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We are exposed to certain market risks in the ordinary course of our business. Market risk represents the risk of loss that may impact our financial position due to adverse changes in financial market prices and rates. Our market risk exposure is primarily a result of fluctuations in foreign currency exchange rates and interest rates.

# Foreign Currency Exchange Risk

The functional currency of our foreign subsidiaries is the U.S. dollar. The majority of our sales are derived in U.S. dollars. Our operating expenses incurred by our foreign subsidiaries are denominated in their respective local currencies, and remeasured at the exchange rates in effect on the transaction date. Additionally, fluctuations in foreign exchange rates may result in the recognition of transaction gains and losses in our condensed consolidated statements of operations. Our condensed consolidated results of operations and cash flows are, therefore, subject to foreign exchange rate fluctuations, particularly changes in the Indian Rupee, British Pound and euro, and may be adversely affected in the future due to changes in foreign exchange rates. Based on a sensitivity analysis we have performed as of September 30, 2024, an adverse 10% foreign currency exchange rate change applied to total monetary assets and liabilities denominated in currencies other than the U.S. dollar would not have a material effect on our financial statements.

To reduce the risk that our earnings and cash flows will be adversely affected by changes in exchange rates, we entered into foreign exchange forward contracts to hedge a portion of our forecasted foreign currency expenses denominated in Indian Rupee. Gains or losses on these contracts are generally recognized in income at the time the related transactions being hedged are recognized. As of September 30, 2024, the total notional amount of outstanding designated foreign currency forward contracts was \$62.1 million. The fair value of derivative assets and liabilities as of September 30, 2024, and all related unrealized and realized gains and losses during the three and nine months ended September 30, 2024 and 2023 were not material.

We do not use foreign exchange contracts for speculative trading purposes and we may enter into other hedging transactions in the future if our exposure to foreign currency becomes more significant. We monitor our exposures in other currencies and assess the need to utilize financial instruments to hedge currency exposures on an ongoing basis.

#### Interest Rate Risk

Our cash, cash equivalents, and marketable securities primarily consist of deposits held at financial institutions, highly liquid money market funds, and investments in U.S. treasury securities, U.S. government agency securities, and corporate bonds. We had cash and cash equivalents of \$391.1 million and marketable securities of \$663.9 million as of September 30, 2024. We do not enter into investments for trading or speculative purposes. The carrying amount of our cash equivalents reasonably approximate fair value, due to the maturities of three months or less of these instruments. Our investments are subject to market risk due to changes in interest rates, which may affect our interest income and the fair value of our investments. Fixed rate securities may have their market value adversely affected due to a rise in interest rates. Due in part to these factors, our future investment income may fall short of our expectations due to changes in interest rates or we may suffer losses in principal if we are forced to sell securities that decline in market value due to changes in interest rates. However, because we classify our marketable securities as "available for sale," no gains or losses are recognized due to changes in interest rates unless such securities are sold prior to maturity or declines in fair value are determined to be other-than-temporary.

Based on an interest rate sensitivity analysis we have performed as of September 30, 2024, a hypothetical 100 basis points favorable or adverse movement in interest rates would not have a material effect in the combined market value of our cash, cash equivalents and marketable securities.

# ITEM 4. CONTROLS AND PROCEDURES

#### **Evaluation of Disclosure Controls and Procedures**

Based on our management's evaluation (with the participation of our principal executive officer and principal financial officer), as of the end of the period covered by this report, our principal executive officer and principal financial officer have concluded that our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) are effective to ensure that information required to be disclosed by us in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms and is accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure.

Consistent with SEC guidance that an assessment of a recently acquired business may be omitted from management's evaluation of disclosure controls and procedures in the year of acquisition, our management excluded from such evaluation an assessment of the effectiveness of our internal control over financial reporting related to Device42. Device42, which we acquired on June 6, 2024, represented less than 2% of our consolidated total assets as of September 30, 2024 and less than 3% of our consolidated revenues for the nine months ended September 30, 2024.

# Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting identified in connection with the evaluation required by Rules 13a-15(d) and 15d-15(d) of the Exchange Act during our most recent fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

The Company is in the process of reviewing the internal control structure of Device42 and, if necessary, will make appropriate changes as it continues to integrate Device42 into the Company's overall internal control over financial reporting process.

# Inherent Limitations on Effectiveness of Controls

It should be noted that any system of controls, however well designed and operated, can provide only reasonable, and not absolute, assurance that the objectives of the system will be met. In addition, the design of any control system is based in part upon certain assumptions about the likelihood of future events.

# PART II—OTHER INFORMATION

# ITEM 1. LEGAL PROCEEDINGS

The information required to be set forth under this Item 1 is incorporated by reference to Note 9. Commitments and Contingencies — Litigation and Loss Contingencies in the notes to the Condensed Consolidated Financial Statements included in Part I, Item 1 of this Quarterly Report on Form 10-Q.

# ITEM 1A. RISK FACTORS

You should carefully consider the risks and uncertainties described under the section "Risk Factors" in Part I, Item 1A of our Annual Report on Form 10-K for the fiscal year ended December 31, 2023 filed with the SEC on February 16, 2024 as well as the other information in this Quarterly Report on Form 10-Q, including our unaudited condensed consolidated financial statements and "Management's Discussion and Analysis of Financial Condition and Results of Operations" before making an investment decision. These identified risks and uncertainties may have a material adverse effect on our business, financial condition, results of operations, and growth prospects. In such an event, the market price of our Class A common stock could decline, and you may lose all or part of your investment. Additional risks and uncertainties not presently known to us or that we currently believe are not material may also become important factors that affect our business. There have been no material changes from the risks and uncertainties previously disclosed under the "Risk Factors" section in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023.

# ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

**Unregistered Sales of Equity Securities** 

None.

Use of Proceeds

None.

# Issuer Purchases of Equity Securities

On November 5, 2024, our board of directors approved a stock repurchase program for the repurchase of up to \$400 million of our outstanding Class A common stock. Under the repurchase program, we may repurchase shares of our outstanding Class A common stock from time to time in the open market, through privately negotiated transactions and/or other means in compliance with the Exchange Act and the rules and regulations thereunder. The timing, manner, price, and amount of any repurchases will be determined by the Company at its discretion, and will depend on a variety of factors, including business, economic and market conditions, prevailing stock prices, corporate and regulatory requirements, and other considerations. The repurchase program may be suspended or discontinued at any time.

# ITEM 3. DEFAULTS UPON SENIOR SECURITIES

Not applicable.

# ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

# **ITEM 5. OTHER INFORMATION**

# Rule 10b5-1 Trading Plans

During the three months ended September 30, 2024, our officers (as defined in Rule 16a-1(f) under the Exchange Act) and directors adopted or terminated the contracts, instructions or written plans for the purchase or sale of the Company's securities, each of which is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c) under the Exchange Act, as set forth in the table below.

Name	Title	Action	Adoption Date	Expiration Date	Total number of shares of Class A common stock to be sold
Sameer Gandhi	Director	Adoption(1)(2)	September 13, 2024	November 28, 2025	Up to 150,000 shares
Rathna Girish Mathrubootham	Executive Chairman and Chairman of the Board of Directors	Adoption <sup>(2)</sup>	September 18, 2024	October 31, 2025	Up to 2,500,000 shares <sup>(3)</sup>
Barry Padgett	Director	Adoption	September 17, 2024	September 4, 2025	Up to 16,933 shares
Mika Yamamoto	Chief Customer and Marketing Officer	Adoption	September 17, 2024	December 31, 2025	Up to 140,241 shares <sup>(4)</sup>

<sup>(1)</sup> This 10b5-1 trading arrangement was adopted by The Potomac Trust, dated 9/21/2001, of which Mr. Gandhi is a co-trustee.

<sup>(2)</sup> Plan adopted in accordance with Rule 10b5-1(c)(1)(ii)(D)(2)
(3) The actual number of shares that will be sold under the Rule 10b5-1 trading plan will be reduced by the number of shares sold in accordance with an existing plan after August 21, 2024, but prior to its expiration on December 15, 2024.

<sup>(4)</sup> The shares that may be sold under the Rule 10b5-1 trading plan include (i) up to 6,399 shares of our Class A Common Stock currently owned by Ms. Yamamoto and (ii) up to 133,842 shares of our Class A Common Stock that are subject to restricted stock unit awards previously granted to Ms. Yamamoto that may vest and be released to Ms. Yamamoto on or prior to December 31, 2025 upon the satisfaction of the applicable service-based vesting conditions. The actual number of shares that will be released to Ms. Yamamoto pursuant to the restricted stock unit awards and sold under the Rule 10b5-1 trading arrangement will be net of the number of shares withheld to satisfy tax withholding obligations arising from the vesting of such shares and is not yet determinable. The actual number of shares that will be subject to the Rule 10b5-1 trading plan is not yet determinable.

# **ITEM 6. EXHIBITS**

The documents listed in the Exhibit Index of this Quarterly Report on Form 10-Q are incorporated by reference or are filed with this Quarterly Report on Form 10-Q, in each case as indicated therein (numbered in accordance with Item 601 of Regulation S-K).

Exhibit Number	Exhibit Description	Form	File No.	Exhibit	Filing Date	Filed Herewith
3.1	Amended and Restated Certificate of Incorporation.	8-K	001-40806	3.1	September 24, 2021	
3.2	Amended and Restated Bylaws.	S-1/A	333-259118	3.4	September 13, 2021	
31.1	Certification of Chief Executive Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.					X
31.2	Certification of Chief Financial Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.					X
32.1#	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.					X
32.2#	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.					X
101.INS	Inline XBRL Instance Document - the instance document does not appear in the Interactive Data File as its XBRL tags are embedded within the Inline XBRL document					X
101.SCH	Inline XBRL Taxonomy Extension Schema With Embedded Linkbase Documents					X
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document					X
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document					X
101.LAB	XBRL Taxonomy Extension Label Linkbase Document					X
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document					X
104	Cover Page Interactive Data File (formatted as inline XBRL and contained in Exhibit 101)					X

<sup>#</sup> The certifications attached as Exhibits 32.1 and 32.2 that accompany this Quarterly Report on Form 10-Q are not deemed filed with the SEC and are not to be incorporated by reference into any filing of the Registrant under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this Quarterly Report on Form 10-Q, irrespective of any general incorporation language contained in such filing.

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

# Freshworks Inc.

Date: November 6, 2024 By: /s/ Dennis Woodside

Dennis Woodside

Chief Executive Officer and President (Principal Executive Officer)

Date: November 6, 2024 By: /s/ Tyler Sloat

Tyler Sloat

Chief Operating Officer and Chief Financial Officer (Principal

Financial Officer)

Date: November 6, 2024 By: /s/ Philippa Lawrence

Philippa Lawrence

Chief Accounting Officer (Principal Accounting Officer)

# CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER PURSUANT TO RULES 13A-14(A) AND 15D-14(A) UNDER THE SECURITIES EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

# I, Dennis M. Woodside, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of Freshworks Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 6, 2024 By: /s/ Dennis M. Woodside

Dennis M. Woodside Chief Executive Officer and President (Principal Executive Officer)

# CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER PURSUANT TO RULES 13A-14(A) AND 15D-14(A) UNDER THE SECURITIES EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

# I, Tyler Sloat, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of Freshworks Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 6, 2024 By: /s/ Tyler Sloat

Tyler Sloat Chief Operating Officer and Chief Financial Officer (Principal Financial Officer)

# CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Freshworks Inc. (the "Company") on Form 10-Q for the period ended September 30, 2024 as filed with the Securities and Exchange Commission on the date hereof, to which this Certificate is attached as Exhibit 32.1 (the "Report"), I, Dennis M. Woodside, Chief Executive Officer and President of the Company, do hereby certify, to the best of my knowledge and pursuant to the requirement set forth in Rule 13a-14(b) of the Securities Exchange Act of 1934, as amended, (the "Exchange Act") and Section 1350 of Chapter 63 of Title 18 of the United States Code (18 U.S.C. § 1350), as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- 1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Exchange Act; and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

In Witness Whereof, the undersigned has set his hands hereto as of the date set forth below.

Date: November 6, 2024 By: /s/ Dennis M. Woodside

Dennis M. Woodside Chief Executive Officer and President (Principal Executive Officer)

This certification accompanies the Form 10-Q to which it relates, is not deemed filed with the Securities and Exchange Commission and is not to be incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended, or the Exchange Act (whether made before or after the date of the Form 10-Q), irrespective of any general incorporation language contained in such filing.

# CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Freshworks Inc. (the "Company") on Form 10-Q for the period ended September 30, 2024 as filed with the Securities and Exchange Commission on the date hereof, to which this Certificate is attached as Exhibit 32.2 (the "Report"), I, Tyler Sloat, Chief Financial Officer of the Company, do hereby certify, to the best of my knowledge and pursuant to the requirement set forth in Rule 13a-14(b) of the Securities Exchange Act of 1934, as amended, (the "Exchange Act") and Section 1350 of Chapter 63 of Title 18 of the United States Code (18 U.S.C. § 1350), as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- 1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Exchange Act; and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

In Witness Whereof, the undersigned has set his hands hereto as of the date set forth below.

Date: November 6, 2024 By: /s/ Tyler Sloat

Tyler Sloat Chief Operating Officer and Chief Financial Officer (Principal Financial Officer)

This certification accompanies the Form 10-Q to which it relates, is not deemed filed with the Securities and Exchange Commission and is not to be incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended, or the Exchange Act (whether made before or after the date of the Form 10-Q), irrespective of any general incorporation language contained in such filing.